



625 - 2nd Street
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December 8th, 2010

To: Cindy Whitehall

Recent label audits conducted by Q.A. at SuperMom's show that the Country Fresh Ovens Cheese Coffee Cake contains an undeclared allergen (milk).

Please place all Country Fresh Ovens Cheese Coffee Cake on hold and respond back to me on the quantities and lot codes that you currently have at your distribution centers.

Also, notify any customers who have received this product to remove it from their shelves and have this product brought back to your distribution center to be destroyed along with the current inventory of this product that was placed on hold. We will also need to know the quantities/lot codes returned from each of your customers.

Thanks for your help on this!

Sincerely,

A handwritten signature in blue ink that reads "Rhonda Breuer".

Rhonda Breuer
Q.A. Manager
SuperMom's L.L.C.