

Andy Batt

Subject: Swedish Match Longhorn Long Cut Straight Product Return

From: Swedish Match North America [mailto:customer.service@osimail4.us]

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SWEDISH MATCH LONGHORN LONG CUT STRAIGHT PRODUCT RETURN

Swedish Match is initiating a product return on specific cases of Longhorn Long Cut Straight moist snuff.

The Longhorn Long Cut Straight SKU's subject to this product return are limited to the following:

Product	Item #	Case UPC
Longhorn Long Cut Straight Open Stock 18 - 5-Can Roll Case	420520	7-62446-42052-0
Longhorn Long Cut Straight 99c Pre-Priced Displays 10 - 10-Can Display Case	420740	7-62446-42074-2

Please return all cases with a 120811A0850 code on the outside of the case or simply all cases where the first six digits of the case code is 120811.

If you have any of the aforementioned product in your inventory please remove it and call our Customer Service Department at (800) 367-3677 for immediate return and replacement of the product.

If you have further questions regarding this notice please feel free to contact your Swedish Match Sales Representative.

We apologize for any inconvenience this may cause. We appreciate your continued support and valued assistance in the distribution of our products.

Swedish Match, 1121 Industrial Drive, PO Box 986, Owensboro, KY 42302-0986

Phone (800) 367-3677 Fax (270) 685-7294 E-mail - customer.service@smna.com