



March 6, 2014

**Subject: Skittles Incident Update**

Though we **do not** need you to take any action at this time, we'd like to share an update regarding an incident in Indiana involving Skittles.

Two consumers in Indiana were hospitalized and have since been released, after eating from the same pack of allegedly contaminated Skittles. The Indiana State Department of Health has said through a media statement that preliminary tests showed the candy sold at a convenience store in Richmond, IN contained "unconfirmed chemical substances." They have asked consumers not to consume the product and hold product for the Indiana State Police.

We are working with the Department of Health, the State Police and the FDA to learn more as they investigate the situation. However, we do not have any reason to believe this is a widespread issue and believe this is a locally isolated incident, impacting Skittles Original in the 9 oz stand up pouch, from two specific lot numbers (08JUL14 023 and 01DEC14 023). See below pictures of the product and UPC codes:



The quality of our products and safety of our consumers are our top priorities. Because we believe this is an isolated incident, I want to reiterate that we **do not** need you to take any action at this time. As we learn more, we will update you accordingly.

You may have seen some of the media coverage about this. Should you be contacted by the press directly, please direct them to Caroline Sherman ([caroline.sherman@wrigley.com](mailto:caroline.sherman@wrigley.com)). We will likely be releasing a statement to the media following the results of the investigation, but will not be proactively communicating to the press in the meantime.

If you have specific questions, please route them to your account representative.

Regards,

Kurt Laufer  
Vice President U.S. Sales