



MEMO

Date: October 22, 2013
To: Our Valued Customer
From: Peter Sirgy
Re: Recall Notification

Reser's Fine Foods, Inc. is issuing a voluntary recall today for products made in our Topeka, Kansas salad production facility manufactured on three specific dates:

*9-5-13 *9-18-13 *10-9-13

Reser's, working in consultation with the FDA, identified the presence of listeria monocytogenes on two non-food contact surfaces. While there have been no reported illnesses we are choosing to recall these products out of an abundance of caution.

Attached is a detailed list of the recalled products at your account.

If you have any questions please call your RSM Matt Carrico at 317-945-6352



ph 630.778.2800 fax 630.778.2830
280 W. Shuman Blvd., Suite 280, P.O. Box 3067
Naperville, IL 60566-7067

Reser's Withdrawal

10/23/13

To: All Vice Presidents of Operations, All Plant General Managers, All Customer Service Managers, All Day Warehouse managers, All Returns Department Supervisors, Corporate Administration Manager

RE: 557694 RESER POT SALAD 3.5Z

From: Sharon Kuncel

CC: Executive Vice President of sales, Administrative Assistant to the Executive Vice President of sales, Executive Vice President of Merchandising, Executive Vice President of Planning, Development and Administration, Senior Vice President of Merchandising, Vice President of Procurement and Inventory management, Manager of Inventory Management, Cathy Zickur, Jewel Baily, Cindy Whitehall

Reser's is issuing a voluntarily Level II recall on multiple lot codes of product as a precautionary measure. Reser's, working in consultation with the FDA, identified the presence of listeria monocytogenes on two non-food contact surfaces. While there have been no reported illnesses they are choosing to recall these products out of an abundance of caution.

<u>Item</u>	<u>Description</u>	<u>UPC</u>
557694	RESER POT SALAD 3.5Z	UPC 7111717001

Lot codes affected include:

Product produced on 9/5/13, 9/18/13, 10/9/13

Cases with these codes should be removed from stock.

A copy of the vendor's letter notifying us of the matter is attached for your reference.

Customers should remove any product from their shelves, destroy, and call into customer service for credit on the product.

This product is sourced through Indiana Only. There was no effected product found at the DC. If you have any questions, please feel free to contact me in Naperville at extension x3954.

Thank you.