



Delivering Solutions Daily

WITHDRAWAL NOTICE – URGENT

4/16/18

To: All Vice Presidents of Operations, All Plant General Managers, All Customer Service Managers, All Day Warehouse managers, All Returns Department Supervisors, Corporate Administration Manager

CC: Executive Vice President of sales, Administrative Assistant to the Executive Vice President of sales, Executive Vice President of Merchandising, Executive Vice President of Planning, Development and Administration, Senior Vice President of Merchandising, Vice President of Procurement and Inventory management, Manager of Inventory Management, John Kolovos, Kevin Figenshu, Patricia Ventouris, Kystal Jenkins

From: Tony Baert

RE: Withdrawal Notice from RAI

This notice is to alert retail and sub-jobber customers that R. J. Reynolds Vapor Company (RJR) has voluntarily issued a nationwide safety recall on VUSE VIBE products containing the VIBE Power Unit (VIBE Kits and VIBE Power Units) after receiving consumer complaints about malfunctioning batteries causing the power unit to overheat. RJR has notified the U. S. Food and Drug Administration and will be working with them on this voluntary recall.

The materials that are affected are listed below:

Eby Material Number: 85514	VUSE VIBE VAPOR PEN POWER UNIT
140558	VUSE VIBE VAPE TANK KIT ORIGINAL 3% 2ML
246470	VUSE VIBE VAPE TANK KIT ORIGNL 2ML

A copy of the vendor's letter notifying us of the matter is attached for your reference.

Customers should follow the instructions provided in the RAI announcement and we will communicate further direction when it is provided by RAI.

These materials have been blocked from sales and all inventory is being pulled and segregated at our plants. Per direction from RAI, we have also blocked Vuse Vibe Pre-Filled tank products and have them on hold, but they are not involved in the recall.

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