

## Protica Inc. Recalls Product Because Of Possible Health Risk

### Contact

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**FOR IMMEDIATE RELEASE** - August 23, 2012 - On August 17, 2012, Protica Inc. of Whitehall, PA had undertaken a voluntary product withdrawal of four products including Body Choice "Protein Shots", Nutritional Resources "Protein Wave", ProBalance "Protein to Go French Vanilla Latte" and "Protein to Go Milk Chocolate Shake" because they have the potential to be contaminated with Clostridium botulinum, a bacterium which can cause life-threatening illness or death. Consumers are warned not to use the product even if it does not look or smell spoiled. Botulism, a potentially fatal form of food poisoning, can cause the following symptoms: general weakness, dizziness, double-vision and trouble with speaking or swallowing. Difficulty in breathing, weakness of other muscles, abdominal distension and constipation may also be common symptoms. People experiencing these problems should seek immediate medical attention. No illnesses have been confirmed to date.

The problem with the lots below were discovered when investigating the processing parameters for all manufactured products. The products withdrawn were distributed nationally through retail and direct mail and are limited to specific lots of the branded products. The affected lots follow.

Protein to Go Milk Chocolate Shake (2.5oz bottle)

<b>Manufacture Date</b>	<b>Lot Number</b>
2/9/12	PP0402 4109 A
2/9/12	PP0402 4109 B
2/9/12	PP0402 4109 C
2/9/12	PP0402 4109 D
2/9/12	PP0402 4109 E
2/9/12	PP0402 4109 F
2/9/12	PP0402 4109 G
2/13/12	PP0442 4113
2/16/12	PP0442 4115
3/29/12	PP0892 4121
4/12/12	PP1032 4131 A
4/12/12	PP1032 4131 B

4/25/12	PP1162 4134 B
4/25/12	PP1162 4134 C
4/25/12	PP1162 4134 A
5/3/12	PP1242 4139
5/8/12	PP1242 4140
6/7/12	PP1592 4145 B
6/7/12	PP1592 4145 A

Protein to Go French Vanilla Latte (2.5oz bottle)

<b>Manufacture Date</b>	<b>Lot Number</b>
9/8/2011	PP2511 4066 A
9/8/2011	PP2511 4066 B
10/11/2011	PP2841 4079
10/18/2011	PP2911 4086
12/6/2011	PP3401 4103
2/13/2012	PP0442 4112
4/2/2012	PP0932 4122
4/4/2012	PP0952 4125
4/11/2012	PP1022 4129
4/24/2012	PP1152 4133 A
4/24/2012	PP1152 4133 B
4/24/2012	PP1152 4133 C
5/1/2012	PP1222 4138 A
5/1/2012	PP1222 4138 B
5/1/2012	PP1222 4138 C
5/8/2012	PP1292 4141
6/8/2012	PP1592 4146 A
6/8/2012	PP1592 4146 B

Nutritional Resources Protein Wave gelatin (6oz cup)

<b>Manufacture Date</b>	<b>Lot Number</b>
May 03 2012	PP 1242 6123

Body Choice Protein Shots (3oz vial)

<b>Manufacture Date</b>	<b>LotNumber</b>
Dec 20, 2011	PP 3541 2924

Consumers who have purchased any of the above products can return them to the place of purchase or to Protica for a full refund. Consumers with any questions should contact Protica at 1-800-PROTICA (1-800-776-8422).

Protica, founded in 2001, is headquartered in Whitehall, PA. The company relocated from Horsham, Pa., to the Lehigh Valley in January 2009, occupying and rehabilitating the former vacant Lehigh Valley Dairy Plant near Allentown. Protica has approximately 60 employees and is privately held.

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