



**For Our Customers Not Impacted by Voluntary Recall  
of Pringles Original Crisps contained in certain  
Display Units**

To: Eby Brown

**This is a courtesy notification only. Our records show that you are not impacted by this recall.**

Pringles Manufacturing Company is conducting a recall of a limited number of *Pringles*™ Original crisps shipped to six retail customer warehouses in seven states (CA, IN, IA, MI, MO, PA and TN)). This recall is initiated because approximately 75 cans of crisps may have been inadvertently exposed to seasoning containing milk. Milk is not listed as an ingredient on the label. No injuries or allergic reactions have been reported to date.

The affected crisps were shipped in *Pringles* Display Units between October 28, 2013 and January 16, 2014. Our records show although you received Pringles Display Units in this time frame, you **are not impacted by this recall as you did not receive any affected food.**

*No other Pringles*™ products are part of this limited recall. **Please know that deductions will be scrutinized.**

We apologize for any inconvenience. Should you have any questions, please don't hesitate to contact me.

Respectfully,

Brad Price



**CONTACT:**  
Media Hotline  
269-961-3799

**PRINGLES® ISSUES ALLERGY ALERT AND VOLUNTARY RECALL OF  
ONE HOUR'S WORTH OF PRODUCTION OF ORIGINAL CRISPS DUE TO UNDECLARED MILK**

BATTLE CREEK, Mich., Jan. 27, 2014 – *Pringles*® is recalling a small quantity of 5.68-ounce cans of its Original crisps. The crisps are being recalled because they may have been inadvertently exposed to seasoning containing milk, which is not listed as an ingredient on the label. Approximately 75 cans may have been impacted. However, the company is recalling one hour's worth of production as a precaution.

People who have an allergy or severe sensitivity to milk run the risk of allergic reaction and should avoid eating this impacted product. The company was first alerted to this issue by consumer contact. No illnesses or allergic reactions have been reported to date.

The recalled product is marked on the bottom of the can with a UPC code of 38000 84496 and best by date of 12/26/2014, with the manufacturing code L 3269KT70 that ends with four numbers ranging from 0830 to 0930.

The small quantity of *Pringles* Original cans was distributed to seven customer warehouses that supply retail stores nationwide. No other *Pringles* products in the U.S. or outside the U.S. are part of this voluntary recall.

Consumers with questions may contact the Consumer Response Center using the Contact Us feature on [www.Kelloggs.com](http://www.Kelloggs.com) or by calling at 1-800-568-4035 from Monday – Friday, from 8 a.m. to 6 p.m. Eastern Time.

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