



Delivering Solutions Daily

PRODUCT RECALL - URGENT

7/24/18

To: All Vice Presidents of Operations, All Plant General Managers, All Customer Service Managers, All Day Warehouse managers, All Returns Department Supervisors, Corporate Administration Manager

CC: Executive Vice President of sales, Administrative Assistant to the Executive Vice President of sales, Executive Vice President of Merchandising, Executive Vice President of Planning, Development and Administration, Senior Vice President of Merchandising, Vice President of Procurement and Inventory management, Manager of Inventory Management, Cindy Dougherty, Naomi Kim, William Rouse

From: Krystal Jenkins

RE: Product Recall Notice from Pepperidge Farm

Pepperidge Farm has been notified by one of its ingredient suppliers that whey powder in a seasoning that is applied to four varieties of crackers has been the subject of a recall by the whey powder manufacturer due to the potential presence of Salmonella. Pepperidge Farm initiated an investigation and, out of abundance of caution, is voluntarily recalling four varieties of *Goldfish* crackers. No illnesses have been reported. No other Pepperidge Farm products in the U.S. are subject to this recall.

Only the below listed material is affected through Eby Brown.

The material that is affected is listed below:

Material #	Product Description	Sell by Dates
733436	PEPPRDG FRM FLV BLST GLDFSH XM CHD 6.	WO 12/30/18, WO 1/6/19, WO 1/20/19
117291	PEPPRDG FRM FLV BLST GLDFSH XM CHD 2.45Z	WO 11/25/18, WO 12/2/18, WO 12/9/18, WO 12/16/18, WO 12/30/18, WO 1/20/19 RU 12/30/18
994103	994103 PEPFM GLF FBXCHD2.45OZ	WO 12/30/18, WO 1/6/19, WO 1/20/19

A copy of the vendor's letter notifying us of the matter is attached for your reference.

Eby-Brown, LLC – Corporate Office
1415 W. Diehl Road, Suite 300N, Naperville, IL 60563
Tel: 630.778.2800 Toll-Free: 800.553.8249
www.Eby-Brown.com



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Customers should examine their inventory and remove affected product from their shelves immediately. Please contact Pepperidge Farm Customer Service Representative (800-679-1791) to receive an affidavit of destruction and detailed information on next steps.

These products are carried in our Montgomery, IL, Plainfield, IN, Shepherdsville, KY, Pittsburgh, PA and Springfield, OH plants. The plants has been notified and will remove any affected inventory.

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