



Mondelēz Global LLC
 East Hanover, NJ 07936
 mondelezinternational.com

VOLUNTARY PRODUCT RECALL NOTICE
URGENT

Date: August 27, 2014

To: Mondelēz Global LLC Customers




Re: Voluntary Recall Notice – Certain U.S. *Chiclets* Chewing Gum Product

Mondelēz Global LLC is conducting a nationwide voluntary customer (retailer)-level recall of certain U.S. *Chiclets* chewing gum product.

This voluntary recall is being conducted due to the product containing soy lecithin, which is not declared on the product label.

This recall covers ONLY the *Chiclets* product listed below. No other *Chiclets* product or any other Mondelēz Global LLC product is included in this recall.

The impacted product includes:

Description	Retail UPC	Case UPC	Shipper / Mod	Best When Used By Dates	Package Image
CHICLETS FRUIT FLAVOR GUM 6 -10 PIECE PACKAGES (60 PIECES)	0 12546 10102 8	N/A	N/A	4 Oct 2015 - 11 Oct 2015	
CHICLETS FRUIT FLAVOR GUM 7- 6 PAK PACKAGES (420 PIECES)	0 12546 02602 4	00012546101011	N/A	4 Oct 2015 - 11 Oct 2015	
CHICLETS PEPPERMINT GUM 6 - 10 PIECE PACKAGES (60 PIECES)	0 12546 10105 9	N/A	N/A	12 Oct 2015 - 6 Nov 2015	

CHICLETS PEPPERMINT GUM 7- 6 PAK PACKAGES (420 PIECES)	0 12546 02601 7	00012546101042	N/A	12 Oct 2015 - 6 Nov 2015	
CHICLETS PEPPERMINT GUM 12 PIECES	0 12546 10128 8	N/A	N/A	31 Aug 2014 - 8 Nov 2015**	
CHICLETS PEPPERMINT GUM 20 -12 PIECE PACKAGES (240) PIECES	0 12546 02501 0	10012546101285	N/A	31 Aug 2014 - 8 Nov 2015**	
CHICLETS FRUIT FLAVOR GUM 12 PIECES	0 12546 10628 3	N/A	N/A	30 Aug 2014 - 6 Nov 2015**	
CHICLETS FRUIT FLAVOR GUM 20 -12 PIECE PACKAGES (240) PIECES	0 12546 02503 4	10012546106280	N/A	30 Aug 2014 - 6 Nov 2015**	
CHICLETS GUM 200 - 2 PIECE PACKS (400 PIECES)	0 12546 02509 6	10012546108499	N/A	2 Sep 2014 - 28 Dec 2015**	
THE ORIGINAL CANDY COATED GUM CHICLETS PRE PACKED DISPLAY 1 X 98 COUNT	0 12546 10102 8 0 12546 10105 9	N/A	00012546006439	7 Aug 2015 - 9 Oct 2015	

**The recall of this product also includes any expired product retail customers may have in their possession.

If you have any of this product, please immediately place it on hold, remove any product from retail store shelves and ensure that the recalled product is kept separate from other inventory you have in your warehouse/store locations.

We are requiring that all product be returned to us for proper disposal. Your Mondelēz Global LLC Confections Representative will be contacting the appropriate people within your organization to make arrangements to have the product returned.

If you have shipped this product to other locations within your own system, including your customers, please ensure that you send this recall notice to them.

If you have placed orders for this product which you have not yet received, please contact your Confections Representative for further direction.

This recall is being conducted with knowledge of the U.S. Food and Drug Administration (FDA).

IMPORTANT CUSTOMER RESPONSE REQUEST — PLEASE RESPOND TO THIS NOTICE BY PROVIDING THE FOLLOWING INFORMATION TO YOUR MONDELEZ INTERNATIONAL CONFECTIONS REPRESENTATIVE ASAP:

1. Indicate how much product you have in stock (in warehouse/inventory or on-shelf)/how much you have segregated from the rest of your inventory.
2. As stated above, product should be returned to us for proper destruction. Please confirm that you will be returning product to us in your response. If you do not have any product in stock or you dispose of it otherwise, please indicate that in your return email. In the event you do destroy product, we will need proof of destruction sent back to us in the form of a destruction certificate that specifies the UPCs, Best-When-Used-By dates and quantities (copies of such certificates must be provided for reimbursement).
3. Please confirm that you have forwarded this notice to any other of your retail locations/customers, and indicate to whom the notice was distributed.
4. If you have received any adverse reports about the recalled product, please provide information regarding those reports.

We are sorry for the inconvenience and we appreciate your assistance in helping us complete this recall. If you have additional questions, please contact your Confections Representative.

Though this is not a consumer-level product recall, if consumers have questions they can contact **Chiclets Consumer Response at 1-855-535-5648.**