Recall - Performance Plus Marketing Press Release

Contact:
Consumer:

800-625-8806 FREE 800-625-8806

FOR IMMEDIATE RELEASE - December 17, 2012 - Performance Plus Marketing, Inc. Issues a Voluntary Nationwide Recall of Libigrow®, Libigrow XXXtreme®, Blue Diamond®, Blue Diamond Platinum®, Mojo Nights®, Mojo Nights Supreme®, and Casanova® because they contain undeclared Sulfoaildenafil and Thioaildenafil.

Performance Plus Marketing, Inc. has been informed by the US Food and Drug Administration (FDA) that FDA lab analysis of Mojo Nights® distributed by the company was found to contain undeclared sulfoaildenafil and thioaidenafil, which are analogues of sildenafil. Counterfeit of Libigrow® brands have also test positive for sildenafil and other analogues thereof. Sildenafil is an FDA-approved drug for the treatment of male Erectile Dysfunction (ED), making Libigrow®, Libigrow XXXtreme®, Blue Diamond®, Blue Diamond Platinum®, Mojo Nights®, Mojo Nights Supreme®, and Casanova® unapproved drugs.

Sulfoaildenafil and thioaildenafil are close in structure to sildenafil and are expected to possess a similar pharmacological and adverse event profile. This poses a threat to consumers because sildenafil may interact with nitrates found in some prescription drugs such as nitroglycerin and may lower blood pressure to dangerous levels. Consumers with diabetes, high blood pressure, high cholesterol, or heart disease often take nitrates.

Recall includes ALL authentic Lot numbers and *known to be counterfeit lot numbers of authentic lots. Any packaging types that are different from listed are counterfeit. Any lot numbers not listed are counterfeit and are also part of the recall.

Product	UPC Code	Packaging Type	Number of Capsules	Lot Numbers	Expiration Date
Libigrow®	094922567611	1-count blister	1	*791115	12/13
				*01M0111	01/14
				*01M0212-1	02/15
				*01M0212	02/15
				*01M0611-2	06/14
	094922567628	5-count blister	5	05M0412	04/16
	610585434253	10-count blister	10	10M0412	04/16
Libirgow XXX®	705105830735	1-count blister	1	*01MNU0912	09/15
				*01X0412-1	04/15
				*021647	12/13

Product	UPC Code	Packaging Type	Number of Capsules	Lot Numbers	Expiration Date
	610585435939	5-count blister	5	05X0412	04/16
	610585435922	10-count blister	10	10X0412	04/16
		10-count blister	10	10M0111	01/14
Blue Diamond®	705105524764	1-count blister	1	*01M0412	04/15
			1	*91782	01/14
	736211124012	5-count blister	5	05M0412	04/15
	736211123916	10-count blister	10	10M0412	04/15
Blue Diamond Platinum®	608641933543	1-count blister	1	01MNU0912	08/15
	608641932867	5-count blister	5	05BD0712	07/15
				121781	01/14
	608641933536	10-count blister	10	05BD0712	07/15
Mojo Nights®	718122119738	1-count blister	1	*01MJ0712	07/15
	718122119738	1-count blister	1	*01MM0211	07/15
	705105836430	5-count blister	5	05M0912	10/15
Mojo Nights Supreme®	610585435915	1-count blister	1	01MJS0712	07/15
Casanova®	736211906892	1-count blister	1	*030112	03/15

Libigrow®, Libigrow XXXtreme®, Blue Diamond®, Blue Diamond Platinum®, Mojo Nights®, Mojo Nights Supreme®, and Casanova® are marketed as a dietary supplement sexual enhancer for men. The product was sold to distributors and retail stores nationwide and via internet sales.

No illnesses or injuries have been reported to the company to date in connection with this product.

Performance Plus Marketing, Inc., a California Corporation, is committed to providing accurate information about its products because of concerns for the health and safety of consumers. Performance Plus Marketing, Inc. is working voluntarily with the FDA in the recall process. It sincerely regrets any inconvenience to customers. The company has discontinued distribution of these affected products until further notice.

Consumers should not consume Libigrow®, Libigrow XXXtreme®, Blue Diamond®, Blue Diamond Platinum®, Mojo Nights®, Mojo Nights Supreme®, and Cassanova® should return it immediately to the place of purchase for a full refund. Consumers should contact their physician if they have experienced any problems that may be related to taking these products. Consumers with questions should contact the recall coordinator at 800-625-8806 FREE 800-625-8806 Monday through Friday, 9:00 am to 5:30 pm, PST.

Consumers and health care professionals should report adverse events that may be related to the use of this product to the U.S. Food and Drug Administration's (FDA) MedWatch Adverse Events Program either online, by regular mail or by fax.

- **Online**: http://www.fda.gov/MedWatch/report.htm[1]
- **Regular mail**: use postage-paid, pre-addressed Form FDA3500 available at http://www.fda.gov/MedWatch/getforms.htm[2]
- **Fax**: 1-800-FDA-0178

This recall is being conducted with the knowledge of the U.S. Food and Drug Administration.

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