



Delivering Solutions Daily

PRODUCT RECALL NOTICE – URGENT - EXPANDED

7/25/16

To: All Vice Presidents of Operations, All Plant General Managers, All Customer Service Managers, All Day Warehouse managers, All Returns Department Supervisors, Corporate Administration Manager

CC: Executive Vice President of sales, Administrative Assistant to the Executive Vice President of sales, Executive Vice President of Merchandising, Executive Vice President of Planning, Development and Administration, Senior Vice President of Merchandising, Vice President of Procurement and Inventory management, Manager of Inventory Management, Cindy Dougherty, John Kolovos, Tiffany Alexander.

From: Krystal Jenkins

RE: Recall Notice from General Mills:

General Mills announced today an expansion to the May 31st, 2016 recall involving Gold Medal, Pillsbury Flour and Gold Medal Wondra due to the potential presence of E. coli 0121. The recall is being expanded due to a newly reported illness that appears to have stemmed from the consumption of raw dough or batter linked to flour produced last fall.

<u>Description</u>	<u>Case or Package UPC Code</u>	<u>Case Date Code</u>
Gold Medal All Purpose Flour, 18/ 2#	Case 000-16000-10720 Package 000-16000-10710	Better if Used By Dates: 15MAY2017KC through 24MAY2017KC, 04JUN2017KC, 05JUN2017KC, 11JUN2017KC, 12JUN2017KC, 13JUN2017KC, 14JUN2017KC, 18JUN2017KC, 01AUG2017KC, 13AUG2017 KC Through 21 AUG2017KC

This recall applies to the specific product and date code listed above.

The material that is affected is listed below:

Eby #64170 GOLD MEDAL FLOUR 2LB

Eby-Brown, LLC – Corporate Office
1415 W. Diehl Road, Suite 300N, Naperville, IL 60563
Tel: 630.778.2800 Toll-Free: 800.553.8249
www.Eby-Brown.com



Delivering Solutions Daily

Customers should remove any affected inventory from their shelves. Product quantities should be destroyed and documented. Please contact Eby Brown Customer Service for credit by August 12th, 2016.

This product is carried through all plants but the expanded recall only affects our Eau Claire, WI facility. The plant has been notified of the recall and has removed all affected products from our inventory.

Eby-Brown, LLC – Corporate Office
1415 W. Diehl Road, Suite 300N, Naperville, IL 60563
Tel: 630.778.2800 Toll-Free: 800.553.8249
www.Eby-Brown.com