

# Eby-Brown

# EXPO

## EXPO EAST ONLINE SHOW NOW THROUGH APRIL 17, 2020

Let's...GO ONLINE and visit the Eby Expo East Online Show for the same deals, show points and prizes and opportunities to purchase what is new and innovative! PLUS qualify for prize points and entry into the \$5,000 GRAND PRIZE DRAWING!

### 1 LET'S...GET REGISTERED - IT'S EASY!

Go to: <http://www.eby-brown.com/expo>

Select: "Register for Eby-Expo East"

- Search for your information by entering your Eby-Brown Account Number or Name and the click "Search"

Complete the Registration:

- Enter your name and any other requested fields
- Click on "I will only order on-line"
- Click "Register" at the bottom of the page
- A confirmation e-mail will be sent from *Trade Show Easy* containing your login information

If you already registered to attend the show, no problem! You can still login with the credentials provided in the confirmation e-mail. If you have any technical issues or login issues, please reach out to Joel @ [joel@tmaplus.com](mailto:joel@tmaplus.com) or call (630) 656-1133.

### 2 READY TO ORDER?

Go to: <https://www.tradeshoweasy.com/>

- Using the login information provided, login to Trade Show Easy
- Customized instructions are provided

### 3 CHECK-OUT AND WIN PRIZES!\*

- Once in premium checkout you will see your points earned, points redeemed and points remaining in the upper left-hand corner
- Trade Show Easy will automatically tell you which items you have enough points to order and how many additional points you would need to earn to order other items
- Once prizes are selected simply click on "checkout" button and proceed to enter your shipping address. *Note: Prizes can be sent to a home or store but NOT P.O. BOXES.*
- Click "Submit Order"
- To qualify for prizes, you must earn a minimum of 2,000 points. Prizes will be shipped 4-6 weeks following online show conclusion.

\*If you purchased products at Expo East on March 11, but did not have an opportunity to check out, you are eligible for prizes and should login to *Trade Show Easy* using the credentials received in your confirmation of registration e-mail to claim your prizes.

If you have any questions about the Expo Online Show or process, please contact your Eby Sales Representative.

