

## **Eby-Brown Announces Eby Source Point 360 – Mobility Technology Empowering Customers to Drive their Business Forward**

Naperville, Illinois – September 20, 2016 –Eby-Brown is excited to announce the launch of their new mobile application Eby Source Point 360, (ESP 360). ESP 360 makes store management and ordering faster, easier and more convenient for retailers through an intuitive user interface accessed across an omni-channel environment that provides value based information and allows them to have inventory metrics and analytics at their fingertips.

“Telxons and Smart Handhelds are tools of the past. Mobile solutions are the tools of the future. Eby-Brown is committed to providing our customers technology solutions that give them an advantage in the market place. The release of ESP 360 is another example of this commitment. ESP 360 allows our customers to access information at any place, anytime. Our goal is to empower our customers through an easy to use application that will help them become more accurate and efficient. ESP 360 transforms the ordering process by putting crucial data at the retailer’s fingertips and giving them the tools they need to make informed decisions quickly and easily.”

“We have received overwhelmingly positive feedback on the value of the ordering analytics that allow customers to research average order quantities by item and manage inventory by previewing upcoming promotional items scheduled for delivery. As ESP 360 continues to evolve, it will provide customers the foundation for an enhanced interaction with not only Eby-Brown, but other industry partners as well. Future commitments to strengthen this initiative will include suggested orders to our retailers based on their order history. Additionally, it will provide the ability to check in orders and view estimated delivery times, not to mention order their products directly from Eby-Brown publications,” stated Thomas Wake, Co-President of Eby-Brown.

ESP 360 will initially be available for download for iPads from the Apple App Store. For more information on ESP 360, please visit [www.Eby-Brown.com/ESP360](http://www.Eby-Brown.com/ESP360).

We invite you to come to our NACS Show Booth, Number 2203 October 19-21 in Atlanta to see ESP 360 at work!

### **About Eby-Brown, LLC:**

Eby-Brown Company LLC, with more than \$5.5 billion in revenue, is the largest family owned, wholesale consumer products distributor in the convenience industry, driving efficiencies and profitability for more than 125 years through its industry leading programs, technology and variety of product and food service solutions. Eby-Brown owns and operates eight distribution centers throughout the Midwest, Mid-South, Southeast, Northeast, and East Coast. For more information about Eby-Brown, visit the company’s website at <http://www.eby-brown.com> or call 800-553-8249.

## Contacts

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