



## URGENT: FOOD RECALL

DATE: September 28, 2012

ATTENTION: To Our Valued Customer

Dale and Thomas Popcorn is voluntarily recalling a limited number of ready-to-eat bags of select flavors of Popcorn, Indiana-brand products (listed below) because of possible contamination by *Listeria monocytogenes*. *Listeria monocytogenes* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women. Anyone who is concerned about a possible health problem or illness should contact a healthcare provider immediately.

The affected lots were shipped to retail customers between August 8<sup>th</sup> and September 25<sup>th</sup>, 2012.

Additionally, the lot numbers noted below were packaged into the Cases listed below. These Cases were also shipped between August 8<sup>th</sup> and September 25<sup>th</sup>, 2012. These products have a "Best By" date between February 4<sup>th</sup>, 2013 and March 12<sup>th</sup>, 2013. Please remove these lot codes from the shelves and displays you may have in inventory and promptly destroy them. In addition, if you further distributed this product, please identify and notify your customers of this product recall. You may consider including a copy of this recall notification letter to the customers you contact.

### **Recall Instructions for Consumers:**

Dale and Thomas Popcorn is asking all consumers who may have purchased Popcorn, Indiana-brand products since August 8<sup>th</sup>, 2012 to check if they have one of the recalled products in their possession. Any opened or unopened products included in this recall should not be consumed and should be returned by the consumer to the place of purchase for a full refund or a replacement.

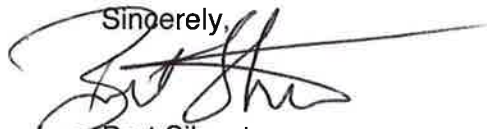
### **Product Containment & Destruction Instructions:**

All products impacted by this recall should be immediately removed from shelves and displays. Once all impacted product is accounted for, it should be destroyed immediately. When submitting for credit back from Dale and Thomas Popcorn please reference RA# PI2012R.

Dale and Thomas Popcorn takes this issue very seriously and is fully committed to ensuring all of our products meet the highest health, safety and quality standards. This recall is being conducted in consultation with the Food and Drug Administration.

We apologize for any inconvenience this may cause you and your customers. Should you receive any questions from consumers, please direct them to contact Dale and Thomas' dedicated recall hotline (866) 940-7936 Monday through Friday 9:00 a.m. to 4:30 p.m. Eastern Time, or email us at: [recall@daleandthomaspopcorn.com](mailto:recall@daleandthomaspopcorn.com).

If you have any questions, please call your account manager directly. Thank you in advance for your assistance in this matter and for your continued support of Dale and Thomas Popcorn product

Sincerely,  
  
Bart Silvestro  
Vice President, Sales

## Recalled Products

| Item ID (Case Code) | Bag UPC      | Product Description                            | Best By Dates   |
|---------------------|--------------|--|---|
| 10181972000803      | 843571000150 | 12 count Kettlecorn 9.75oz                     | 2/6/2013  |
| 10843571000539      | 843571000532 | 6 count Aged White Cheddar 3.5oz               | 2/11/2013,<br>2/16/2013,<br>2/25/2013,<br>2/27/2013,<br>3/9/2013,<br>3/10/2013              |
| 10843571000690      | 843571000693 | 144 count Kettlecorn Pallet 14oz               | 2/6/2013  |
| 10843571000782      | 843571000785 | 12 count Aged White Cheddar 8oz                | 2/5/2013,<br>2/11/2013,<br>2/18/2013,<br>2/26/2013,<br>2/27/2013,<br>3/9/2013,<br>3/10/2013 |
| 10843571000782-CAN  | 843571000785 | 12 count Aged White Cheddar 9oz CANADA         | 2/18/2013,<br>2/25/2013   |
| 10843571001680      | 181972000509 | 9 count 8 pack Kettlecorn Multipack 0.7oz      | 2/4/2013  |
| 10843571001932      | 843571001935 | 12 count Bacon Ranch 7.75oz                    | 2/18/2013   |
| 10843571002045      | 843571002048 | 12 count Wasabi Reserve 5.5oz                  | 2/18/2013,<br>3/6/2013  |
| 10843571002335      | 843571002338 | 12 count Dark Fudge Chocolate Chip Drizzle 6oz | 2/23/2013   |
| 10843571002342      | 843571002345 | 12 count Black & White Drizzle 6oz             | 2/13/2013,<br>2/23/2013   |
| 10843571002359      | 843571002352 | 12 count Cinnamon Sugar Drizzle 6oz            | 3/10/2013   |
| 10843571002366      | 843571002369 | 12 count Caramel 8oz                           | 2/4/2013,<br>2/16/2013,<br>3/3/2013   |
| 10843571002953      | 843571002956 | 6 count Aged White Cheddar WMT 8.3oz           | 2/5/2013,<br>2/18/2013,<br>2/25/2013,<br>2/27/2013  |
| 10843571003004      | 843571003007 | 6 count Bacon Ranch WMT 8.3oz                  | 2/12/2013,<br>2/18/2013,<br>3/6/2013  |
| 10843571003042      | 843571003045 | 6 count Caramel WMT 7.4oz                      | 2/16/2013,<br>3/12/2013   |
| 10843571003240      | 843571003243 | 12 count Apple Crisp Fair Trade                | 3/4/2013  |

| Item ID (Case Code) | Bag UPC      | Product Description  | Best By Dates  |
|---------------------|--------------|--|--|
|                     |              | 8oz  |  |
| 10843571003554      | 843571003557 | 6 count Salt & Pepper WMT<br>6.9oz   | 2/12/2013,<br>3/10/2013  |
| 10843571003806      | 843571003809 | 6 count Almond Biscotti WMT<br>6.5oz   | 2/16/2013,<br>3/4/2013   |
| 10843571003844      | 843571003847 | 12 count Chocolate Peanut<br>Butter 5.5oz  | 2/23/2013,<br>2/24/2013  |
| 10843571003851      | 843571003854 | 12 count Almond Biscotti 7oz   | 3/3/2013,<br>3/4/2013  |
| 10843571003868      | 843571003861 | 12 count Caramel Roasted<br>Peanuts 7oz  | 3/3/2013   |
| 10843571004131      | 843571004134 | 6 count American Cheese 7oz<br>WMT   | 2/4/2013,<br>2/12/2013,<br>3/9/2013  |
| 10843571004230      | 843570004233 | 48 count Aged White Cheddar<br>0.8oz   | 2/5/2013   |
| 20843571000789      | 843571000785 | 6 count Aged White Cheddar 8oz   | 2/5/2013,<br>2/16/2013,<br>2/17/2013,<br>2/25/2013,<br>2/26/2013               |
| 20843571002332      | 843571002338 | 6 count Dark Fudge Chocolate<br>Chip Drizzle 6oz   | 2/10/2013  |
| 20843571002349      | 843571002345 | 6 count Black & White Drizzle<br>6oz   | 2/9/2013,<br>2/23/2013   |
| 20843571002356      | 843571002352 | 6 count Cinnamon Sugar Drizzle<br>6oz  | 2/19/2013,<br>2/24/2013  |
| 20843571003841      | 843571003847 | 6 count Chocolate Peanut Butter<br>5.5oz   | 2/20/2013  |
| 30843571001943      | 843571001942 | 6 count Bacon Ranch 3.5oz  | 2/18/2013,<br>3/6/2013,<br>3/9/2013,<br>3/10/2013                              |
| 30843571002339      | 843571002338 | 12 count Dark Fudge Chocolate<br>Chip Drizzle 6oz  | 2/12/2013  |
| 30843571002346      | 843571002345 | 12 count Black & White Drizzle<br>6oz CANADA   | 2/13/2013  |
| 30843571008509      | 843571002956 | 192 count: 96 Kettlecorn; 48<br>Movie Theatre/ Aged White<br>Cheddar WM Pallet<br><b>Recalled Products: Aged<br/>White Cheddar 8.3oz</b> | 2/4/2013,<br>2/11/2013,<br>2/17/2013,<br>2/25/2013,<br>2/26/2013,<br>2/27/2013 |

| Item ID (Case Code) | Bag UPC  | Product Description   | Best By Dates         |
|---------------------|--|---|-----------------------|
| 30843571043848      | 843571003847                                       | 36 count Chocolate Peanut Butter 5.5oz  | 2/5/2013,<br>3/6/2013 |
| 30843571043855      | 843571003854                                       | 36 count Almond Biscotti 7oz  | 3/3/2013              |
| 40843571000745      | 843571000785<br>&<br>843571000150                  | 240 count: 120 Kettlecorn/60 Movie Theatre / 60 Aged White Cheddar Pallet<br><b>Recalled Products: Kettlecorn 9.75oz / Aged White Cheddar 8oz</b>   | 2/17/2013             |
| 40843571009957      | 843571003052,<br>843571003076<br>&<br>843571003786 | 192 count: 48 Cinnamon Sugar Drizzle/Dark Fudge Chocolate Chip/ Black & White/ Chocolate Peanut Butter WMT Pallet<br><b>Recalled Products: Cinnamon Sugar Drizzle 5.5oz / Dark Fudge Chocolate Chip 5.5oz / Chocolate Peanut Butter 5oz</b> | 3/6/2013,<br>3/9/2013 |
| 40843571042343      | 843571002345                                       | 36 count Black & White Drizzle 6oz  | 3/3/2013              |