



BISCOMERICA

April 10, 2012

TO: ALL BISCOMERICA LOYAL CUSTOMERS

**RE: FDA ALLERGY ALERT – KNOTT'S BERRY FARM 12/8/2 OZ. ITEMS ONLY
Our Tray Item Numbers Knott's Raspberry # 59770-3 (Case #59670)/ Knott's
Blueberry #59775-8 (Case #59675)/ Knott's Boysenberry #59780-2 (Case #59680)/
Knott's Strawberry # 59660-7 (Case #59695). Undeclared Milk Labeling.**

Biscomerica has issued a Voluntary Recall on the above items listed due to a mislabeling issue on the packages that is in dispute with FDA guidelines for milk products. The allergen labeling of Milk was not properly identified, and the problem was caused by Biscomerica's interpretation of the word "Whey." The ingredient Whey is identified on all packaging in the ingredient statement, but is not clearly identified as Milk within that statement. However, Milk is declared within the Allergen Statement.

The product is safe. There are no health concerns and no illnesses have been reported.

The above products with expiration dates between the range of April 1, 2012, and December 5, 2012; (e.g. AB040112 through AB120512) represent the products involved in the Voluntary Recall. If you have purchased any amount of the products above within these code dates, you may return the cases for full refund. You **MUST FAX** back the attached Customer Response form for accounting of the cases returned. For more than 10 cases returned, you must arrange for a pick up by Biscomerica. For less than 10 cases returned, you must return the product back to Biscomerica via UPS. Deadline for your response on number of cases is Thursday, April 12, 2012. Instructions are on the attached Customer Response form.

The FDA focus is on the Knott's Berry Farm 12/8/2 oz. products **ONLY** as listed above. All product shipped on and after April 9, 2012, will have a modification of "Contains Milk" stamped on the packaging. This modification will appear on all Knott's Berry Farm items even though the FDA focus is the Knott's 12/8/2 oz. items **ONLY**.

You may instruct any consumers who have purchased the listed products to return to their place of purchase for a full refund.

Please contact Stacy Augustine and/or Trixie Fargo at Biscomerica at (909) 877-5997, Monday through Friday between 8:00AM and 5:00PM PST with any questions.

Thank you for your cooperation in assisting us in this Voluntary Recall process.