



Timothy E. Grosskopf
Vice President
 North America Sales

Energizer Personal Care
 AN ENERGIZER COMPANY
 6 Research Drive
 Shelton, CT 06484
 Tel 203-944-5840 / Fax 203-944-5531

VOLUNTARY RETAIL RECALL

October 18, 2012

Dear Valued Customer:

EPC is requesting that you initiate immediate stop sale of the Banana Boat continuous spray products identified below as the "Affected Products".

We are also initiating a voluntary recall at the retail level of Affected Products. EPC is working with the U.S. Food and Drug Administration (FDA) on this action and will also be communicating with the general public shortly.

Energizer Personal Care is voluntarily removing these products from retail outlets because of a potential safety concern associated with the product delivery system, specifically the size of the spray valve opening on the Affected Products. The spray valve opening on the affected products dispenses more than is typical in the industry for continuous sun care sprays. As a result, the product is taking longer to dry on the skin than is typical with other continuous sprays. There is a potential safety concern if a consumer comes into direct contact with a flame or spark prior to complete drying of the products on the skin.

We have received five reports of an adverse event associated with the Banana Boat SPORT Ultramist SPF 30 and 50 products. Consumer safety is the primary objective of Energizer and therefore we have voluntarily initiated this recall. We have identified the cause of this safety concern and will be re-supplying Banana Boat continuous spray products as soon as possible.

Our representatives will work directly with you to arrange for the return of the products (see attached document for return instructions and details). The remaining Banana Boat sunscreen product line is still available. We will keep you apprised of the date in which we can expect to ship as soon as we have confirmation.

The Affected Products are identified below:

Product	UPC
BB UM Sport 15 Spray 6oz, US	7965600979-8
BB Ultra Mist Sport SPF 30 Spray 6oz. 2/3	7965600878-4
BB Sport 30 Bonus Continuous Spray 8oz - US	7965600955-2
BB UM Ultra Defense SPF 30, 6oz	7965604626-7





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Personal Care

BB BONUS 8oz Ultra Defense SPF 30 Ultra Mist	7965600956-9
BB FAMILY SIZE SPORT 30 UM 9.5OZ	7965605167-4
BB Ultra Mist Sport SPF 50 6oz, 2/3s	7965600933-0
BB Ultra Defense Ultra Mist SPF 50 6oz. 2/3s	7965604492-8
Ultra Defense 50 Bonus Continuous Spray, 8oz, US	7965604549-9
BB Ultra Mist Kids SPF 50 Clear 6oz. 2/3	7965604495-9
BB Sport 50 Bonus Continuous Spray 8oz, US	7965604551-2
BB Ultra Mist Sport Performance SPF 50+ Spray 9.5oz.	7965605110-0
BB Ultra Mist Ultra Defense 85 Spray 6oz	7965604654-0
BB Ultra Mist Sport 85 Spray 6oz, US	7965604665-6
BB Kids SPF 85 Spray 6oz, US	7965604916-9
BB BONUS 8oz Ultra Defense SPF 85 Ultra Mist	7965604677-9
BB BONUS 8oz Sport SPF 85 Ultra Mist	7965604679-3
BB 6oz Sport SFP30 Spray Twin Pack	79656-05374-6
BB 6oz Sport SPF50 Spray Twin Pack	79656-05028-8
BB 6oz Spt30 UltMst 2pk w/Sport Ltn&Lip	79656-05389-0
8oz BB Spt SPF30 UltMst w/Sport LipBal	79656-07951-7
BB 6OZ SPT 30 ULTMST W/\$1 IRC	79656-07975-3
BB 6oz SPORT SPF50 UM 3PK	79656-05464-4

If you have any questions or concerns, please contact your Energizer Personal Care representative.

If any of your consumers have concerns, please direct them to epc@customerfollowup.info or have them contact us at 1-800-Safe-Sun (1-800-723-3786).

At Energizer Personal Care, consumer safety and product quality are our key priorities and we maintain a comprehensive quality assurance program for all products to ensure we meet your expectations.

Thank you for your continued support.

Sincerely,

