

NOTICE OF RECALL
EXPANDED RECALL OF RED VINES® BLACK LICORICE AND SNAPS®

American Licorice Company
2796 NW Clearwater Dr.
Bend, OR 97701

August 31, 2012

Dear Customer,

American Licorice today announced a voluntary recall of Red Vines® Black Licorice and Snaps® due to the potential of elevated levels of lead. This recall is being carried out to the retail level and is an expansion of the recall issued on August 22, 2012.

There are certain health risks from exposure to lead. Exposure to high levels of lead or chronic exposure to lead could potentially cause health problems to consumers, particularly infants, young children and pregnant women.

Only Red Vines® Black Licorice, Snaps® and mixed bags containing black licorice are affected by this recall. A complete list of the product names, item numbers, UPC codes and images for the products affected is included in the appendix of this letter.

The black licorice in the product being recalled is made from molasses, wheat flour, corn syrup, caramel coloring, licorice extract, salt, and anise flavor. Red Vines® Black Licorice is sold in a variety of packaging. Snaps® are a black licorice product coated in a multi-colored candy coated shell.



Please discontinue selling all Red Vines® Black Licorice, Snaps® and mixed bags containing black licorice IMMEDIATELY by removing these products from your shelves. Please immediately contact all customer accounts to which you sold these products, notify your customers of the recall and request return of Red Vines® Black Licorice, Snaps® and mixed bags containing black licorice. It's important that you count the amount in your inventory, store the candy in a secure place and contact Supply Chain Manager Kim Flowers at 541-749-4725 to arrange for pick up and refund instructions for any returned product. Please do not destroy the product.

American Licorice is committed to ensuring the quality and safety of all of our products and is investigating the cause of the reported elevated levels of lead. We appreciate your assistance.

This recall is being conducted with the knowledge of and in cooperation with the Federal Food and Drug Administration.

IMPORTANT

Please record the time and date you received this Recall Notice and acknowledge receipt by signing and emailing this document to recall@amerlic.com or faxing to American Licorice at 541-617-0224.

Date / Time Received: _____ Name of Retailer / Distributor: _____

My signature indicates compliance with your instructions.

Signature: _____

Thank you for your cooperation.

Jennifer Martin, Director of Sales
American Licorice Company
541-678-5029

NOTICE OF RECALL: EXPANDED RECALL OF RED VINES® BLACK LICORICE AND SNAPS®

Appendix A



2.5oz Black Licorice Bar
Item #8076
Unit UPC: 0 41364 08076 5
Case UPC: 100-41364 08076-2



8oz Jumbo Black Licorice Hanging Bag
Item #231
Unit UPC: 0 41364 00231 6
Case UPC: 100-41364 00231-3



5.5oz Snaps Hanging Bag
Item #8300
Unit UPC: 0 41364 08300 1
Case UPC: 100-41364 08300-8



5oz Black Licorice Tray
Item #50277
Unit UPC: 0 41364 00207 1
Case UPC: 100-41364 50277-6



16oz Black Licorice Laydown Bag
Item #283
Unit UPC: 0 41364 00283 5
Case UPC: 100-41364 50283-7



4.5oz Snaps Theater Box
Item #8302
Unit UPC: 0 41364 08302 5
Case UPC: 100-41364 08302-2



4lb Black Licorice Jar
Item #103
Unit UPC: 0 41364 00103 6
Case UPC: 100-41364 00103-3



7oz Black Licorice Laydown Bag
Item #54347
Unit UPC: 0-41364 54347-5
Case UPC: 100-41364 54347-2



12oz Snaps Tin
Item #8299
Unit UPC: 0 41364 08299 8
Case UPC: 100-41364 08299-5



8oz Mixed Bites Hanging Bag
Item #240
Unit UPC: 0 41364 00240 8
Case UPC: 100-41364 00240-5



16oz Mixed Bites Bag
Item #288
Unit UPC: 0 41364 00288 0
Case UPC: 100-41364 00288-7



32oz Family Mix Laydown Bag
Item #50297
Unit UPC: 0 41364 50297 7
Case UPC: 100-41364 50297-4



24oz Family Mix Laydown Bag
Item #50211
Unit UPC: 0-41364 00211-8
Case UPC: 100-41364 50211-0

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Appendix A

Additional Displays and Pallets

Family Mix PDQ
Item #55297
Unit UPC: 0 41364 50297 7
Case UPC: 100-41364 55297-9

Family Mix ¼ Pallet
Item #24097
Unit UPC: 0 41364 50297 7
Case UPC: 100-41364 24097-5

Family Mix Half Pallet
Item #21697
Unit UPC: 0 41364 50297 7
Case UPC: 100-41364 21697-0

Family Mix Pallet
Item #36097
Unit UPC: 0 41364 50297 7
Case UPC: 100-41364 36097-0

5oz Black Licorice Tray Pack
Item #51277
Unit UPC: 0-41364 00207-1
Case UPC: 100-41364 51277-5

96/5oz Mixed Tray Floor Display
Item #54279
Unit UPC: 0 41364 00207 1
Case UPC: 100-41364 54279-6

Mixed Original Red/Black Licorice
Bag Pallet
Item #66283
Unit UPC: 0 41364 00283 5
Case UPC: 100-41364 66283 8

Mixed 4lb Jar Pallet 120 Original
Red/30 Black Licorice
Item #21543
Unit UPC: 0 41364 00103 6
Case UPC: 100-41364 21543-0

72/4.5oz Snaps Theater Box
Shipper
Item #8295
Unit UPC: 0 41364 08302 5
Case UPC: 100-41364 08295-7

72/5.5oz Snaps Hanging Bag
Shipper
Item #8301
Unit UPC: 0 41364 08300 1
Case UPC: 100-41364 08301-5

25# Bulk Snaps
Item #8290
Unit UPC: N/A
Case UPC: 100-41364 08290-2

16oz Mixed Flavor PDQ
Item #24126
Unit UPC: 0 41364 00283 5
Case UPC: 100-41364 24126-2