



Product Recall – specific actions required

Please review and execute all instructions below

CC-145-15

July 23, 2015

To Customers of American Snuff Company, LLC

SUBJECT: American Snuff Company, LLC (ASC) Voluntary Product Recall – Specified GRIZZLY and KODIAK Products

ASC has issued a voluntary product recall on specified GRIZZLY and KODIAK moist snuff products. ASC has identified damage to the packaging of some GRIZZLY and KODIAK products manufactured earlier this month. The ASC voluntary product recall was issued after testing by company personnel showed that some GRIZZLY and KODIAK brand styles manufactured within a certain date range in July 2015 may have been damaged during the manufacturing process. The identified products may contain one or more small pieces of plastic, chipped off of the top edge of the moist snuff can during the manufacturing process.

The information provided within this document (pages 2 and 3) will assist you in identifying the product in-scope of the voluntary product recall.

An RJRT Representative will be contacting you in the near future to assist in identifying affected product and authorizing a product return to your ASC supplier.

R. J. REYNOLDS TOBACCO COMPANY on behalf of American Snuff Company



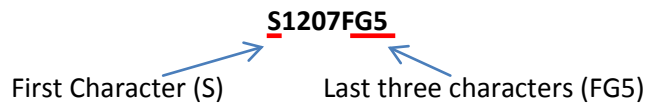
Grizzly and Kodiak Voluntary Recall (Select Styles)

Can/Roll/Sleeve Code Identification

This recall only affects the following Grizzly and Kodiak styles **with can codes identified as described below:**

	Can SKU	Can UPC
GRIZZLY PREMIUM LONG CUT MINT	2101910000	0 429101 1
GRIZZLY PREMIUM LONG CUT STRAIGHT	2101886000	0 428861 9
GRIZZLY PREMIUM LONG CUT WINTERGREEN	2101871000	0 428711 5
KODIAK PREMIUM WINTERGREEN	2101234000	0 422941 2

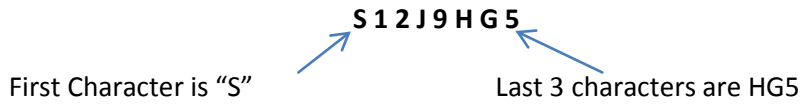
On the bottom of each can there is an 8 digit code date. This is printed in white text on a black background and appears near the center of the bottom label.



Product for return is identified by (1) first character is “S” and (2) the last three characters are one of the following:

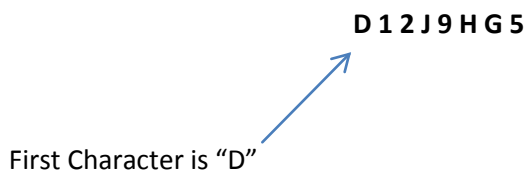
FG5	IG5	MG5
GG5	JG5	NG5
HG5	KG5	

Example 1:



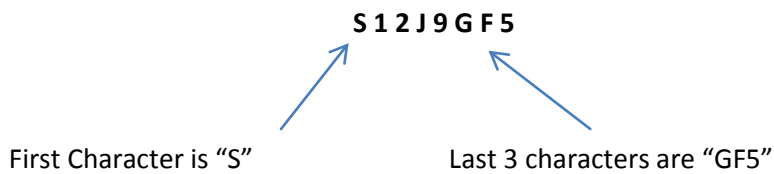
Since the first letter is "S" and the last three letters (HG5) are on the list above, this can/roll/sleeve should be returned.

Example 2:



Since the first letter does not begin with "S", this can/roll/sleeve should NOT be returned.

Example 3:



Since the last three letters (GF5) are not on the list above, this can/roll/sleeve should NOT be returned.