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FOR IMMEDIATE RELEASE:

**EBY-BROWN LAUNCHES EBY-EXPO EAST, SERVING EASTERN CUSTOMER BASE
APRIL 4-5, 2017**

NAPERVILLE, IL –March 30, 2017 – Eby-Brown Company, LLC, the largest privately held convenience store distributor in the United States is taking their Flagship tradeshow, Eby-Expo and launching it in the East to serve their growing and expanding customer base. Eby-Expo East will take place April 4 and 5 in Cleveland Ohio with more than 900 retail partners and vendors with a focus on previewing innovative solutions positively impacting C-stores and their growing need for foodservice options and evolving product and technology solutions.

“Eby-Expo East is the perfect opportunity to bring our latest technology, product offerings and foodservice solutions to our customers. For the first time, we are introducing an interactive, educational Foodservice Show that features our Eby-Brown Foodservice and Wakefield offerings and more than 40 other vendors with food and beverage products trending in the C-store market,” said Tom Wake, Co-President of Eby-Brown.

“We are just as excited about demonstrating to our retail partners the value we add through best-in-class category management programs, promotional offerings, and sophisticated technology like our mobile application, ESP 360, that empowers our customers with easy, efficient ordering technology from their mobile device,” continued Wake.

Eby-Brown will also continue to host their Eby-Expo Midwest April 27 and 28 in Rosemont, Illinois.

About Eby-Brown, LLC:

Eby-Brown Company LLC, with more than \$5.5 billion in revenue, is the largest family owned, wholesale consumer products distributor in the convenience industry, driving efficiencies and profitability for more than 125 years through its industry leading programs, technology and variety of product and food service solutions. Eby-Brown owns and operates eight distribution centers throughout

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the Midwest, South, Southeast, Midwest and East Coast. For more information about Eby-Brown, visit the company's website at <http://www.eby-brown.com> or call 800-553-8249.

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