



Delivering Solutions Daily

RECALL NOTICE - URGENT

8/3/17

To: All Vice Presidents of Operations, All Plant General Managers, All Customer Service Managers, All Day Warehouse managers, All Returns Department Supervisors, Corporate Administration Manager

CC: Executive Vice President of sales, Administrative Assistant to the Executive Vice President of sales, Executive Vice President of Merchandising, Executive Vice President of Planning, Development and Administration, Senior Vice President of Merchandising, Vice President of Procurement and Inventory management, Manager of Inventory Management, John Kolovos, Travis Hartkopp, Tasha Diemer

From: Krystal Jenkins

RE: Recall Notice from Bayer

Bayer, in consultation with the U.S. Food and Drug Administration (FDA), is initiating a voluntary recall for ten lots of certain Alka-Seltzer effervescent products distributed between May 24, 2016 and January 24, 2017 due to a packaging component issue. This issue has been determined to cause small holes or cracks in the foil of a small percentage of packages. It is important to note that Bayer’s decision to voluntarily recall the products in question is a precautionary measure and the products are not likely to cause adverse health consequences.

This recall is specific to the following products and associated lot numbers that were shipped; no other products and lot numbers are affected by this recall.

The material that is affected is listed below:

Eby Material Number	PRODUCT/BRAND ITEM DESCRIPTION	Batch Codes	UPC
74039	ALKA SELTZER ANTACID ORIG TAB 12CT	BTAH340 BTAHCPO BTAHLW0 BTAHLX0 BTAHP10	16500040194

A copy of the vendor’s letter notifying us of the matter is attached for your reference.

Eby-Brown, LLC – Corporate Office
1415 W. Diehl Road, Suite 300N, Naperville, IL 60563
Tel: 630.778.2800 Toll-Free: 800.553.8249
www.Eby-Brown.com



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Customers should remove any affected inventory from their shelves, dispose of the product, provide the quantity destroyed by August 24th, 2017, and contact Eby Brown Customer Service for credit.

This product is carried through all of our plants. The plants have been notified and will be removing affected inventory.

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