

Speed to Market

February 14, 2012

MANUFACTURER: AGRO-FARMA CHOBANI YOGURT

PRODUCT INFORMATION:

EBY ITEM # and DESCRIPTION: 87552-6 STRAWBERRY CHOBANI YOGURT
87551-8 BLUEBERRY CHOBANI YOGURT

MANUFACTURER #: 1004
1005

RETAIL UPC: 894700010045
894700010052

IS ITEM PRE-PRICED?: N/A
SUGGESTED RETAIL: \$1.49
CASE PACK: 12
RETAIL PACK: 1
PRODUCT HANDLING: DRY - REFRIG - FROZ
DISPLAY/SHIPPER CONTAINS: N/A

AVAILABILITY & PROMOTIONAL INFORMATION:

FIRST SHIP DATE FROM MANUFACTURER: Immediate
FIRST SCHEDULED EBY PROMOTION: N/A
PROJECTED DATE OF ARRIVAL TO EBY WAREHOUSES: March 7, 2012

COMMENTS:

All natural. Grade A. 0%. Fruit on the bottom. Our authentic Greek strained yogurt is thick, creamy, and has two times more protein than regular yogurts; available in Strawberry and Blueberry.



MANUFACTURER: MCCALL FARMS INC

PRODUCT INFORMATION:

EBY ITEM # and DESCRIPTION: 87550-0
87549-2

MANUFACTURER #: 31273
31283

RETAIL UPC: 041443312732
041443312831

IS ITEM PRE-PRICED?: N/A
SUGGESTED RETAIL: \$1.99
CASE PACK: 12
RETAIL PACK: 1
PRODUCT HANDLING: DRY - REFRIG - FROZ
DISPLAY/SHIPPER CONTAINS: N/A

AVAILABILITY & PROMOTIONAL INFORMATION:

FIRST SHIP DATE FROM MANUFACTURER: Immediate
FIRST SCHEDULED EBY PROMOTION: N/A
PROJECTED DATE OF ARRIVAL TO EBY WAREHOUSES: March 26, 2012

COMMENTS:

We invented the boiled peanut. Well, maybe not entireley, but we were the first to prepare fresh boiled green peanuts in a can. Now available in two flavors- Original and Cajun. Peanut Patch boiled peanuts are great for tailgating, picnics, parties and as a quick snack. Peanut Patch is now available in a convenient pouch.



Arrival Update

February 14, 2012
OTHER TOBACCO

<u>Item #</u>	<u>U/M</u>	<u>Description</u>	<u>Retail Pack</u>	<u>Retail UPC</u>	<u>Anticipated Arrival</u>
86759-8	EA	PHILLIES MILD SWEET CIGARS	10	070235128756	on hand

PACK BEV (NON-ALCOHOLIC)

<u>Item #</u>	<u>U/M</u>	<u>Description</u>	<u>Retail Pack</u>	<u>Retail UPC</u>	<u>Anticipated Arrival</u>
85445-5	CS	SIMPLY CRANBERRY 13.5OZ	12	025000000041	on hand

CANDY

<u>Item #</u>	<u>U/M</u>	<u>Description</u>	<u>Retail Pack</u>	<u>Retail UPC</u>	<u>Anticipated Arrival</u>
85365-5	EA	STRIDE SPARK KINETIC BERRY	12	012546684255	on hand
85366-3	EA	DENTYNE ICE MINT FROST SPLIT2FIT	9	012546315050	on hand
85934-8	EA	CHARMS SUPER BLOW POP 4-PACK	12	014200000562	2/20/2012
85632-8	EA	LEMONHEAD STANDARD CG BOX	24	041420015519	revised 3/5/12
85631-0	EA	BOSTON BAKED BEANS STANDARD CG BOX	24	041420015540	revised 3/5/12
85633-6	EA	CHEWY LEMONHEAD STANDARD CG BOX	24	041420015564	revised 3/5/12
85894-4	EA	SWEETART GUMMY PEG	12	079200615840	3/20/2012

DAIRY

<u>Item #</u>	<u>U/M</u>	<u>Description</u>	<u>Retail Pack</u>	<u>Retail UPC</u>	<u>Anticipated Arrival</u>
87552-6	EA	CHOBANI STRAWBERRY YOGURT	1	894700010045	3/7/2012
87551-8	EA	CHOBANI BLUEBERRY YOGURT	1	894700010052	3/7/2012

SALTY SNACKS

<u>Item #</u>	<u>U/M</u>	<u>Description</u>	<u>Retail Pack</u>	<u>Retail UPC</u>	<u>Anticipated Arrival</u>
84404-3	EA	GIANTS KETTLE ROAST SUNFLOWER SEEDS	1	038093245558	on hand
85421-6	EA	DAVID RANCH TUBE SUNFLOWER SEED	12	026200002361	on hand
85422-4	EA	DAVID BBQ TUBE SUNFLOWER SEED	12	026200002354	on hand
85423-2	EA	DAVID ORIGINAL TUBE SUNFLOWER SEED	12	026200002347	on hand
87997-3	EA	KELLOGG'S CHEEZ-IT PEPPERJACK	6	241005738202	on hand
85474-5	EA	NABISCO BELVITA HONEY OAT	8	044000028268	on hand
85475-2	EA	NABISCO BELVITA BLUEBERRY	8	044000028282	on hand
85476-0	EA	RITZ CRACKERFULS BIG STUFF CHEDDAR	12	044000028374	on hand
85477-8	EA	RITZ CRACKERFULS BIG STUFF PEANUT BUTTER	12	044000029326	on hand
85899-3	EA	PLANTERS SPICY NUTS & CAJUN STICKS	1	029000072190	2/21/2012
87549-2	EA	PEANUT PATCH ORIGINAL BOILED PEANUTS	1	041443312831	3/26/2012
87550-0	EA	PEANUT PATCH CAJUN BOILED PEANUTS	1	041443312732	3/26/2012
87471-9	EA	SPECIAL K SEA SALT CRACKER CHIPS	6	038000584039	5/28/2012

HOT DISPENSED BEVERAGES

<u>Item #</u>	<u>U/M</u>	<u>Description</u>	<u>Retail Pack</u>	<u>Retail UPC</u>	<u>Anticipated Arrival</u>
85063-6	EA	ID ALMOND JOY CREAMER	288	0041271004977	3/20/2012