



***SmartProcess***<sup>TM</sup>

**Jim Hachtel**

# Introductions

- **Background:** 32 years as a Convenience Retailer
  - Leadership roles in Operations, Training, Merchandising, Category Management, and Marketing
- **Featured speaker:**
  - NACS, NACS SOI, AWMA, Hispanic 360, NCA Sweets & Snacks Expo, as well as CSN & CSP Snack and Confection Roundtables
- **Served on:**
  - Mars/Wrigley Advisory Board, General Mills Champion's Panel, and NCA "Candy Today" Magazine Editorial Board



# Today's SmartProcess™

Ongoing Partnership Between Our Customers and Eby-Brown





***Learn More by Emailing:  
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