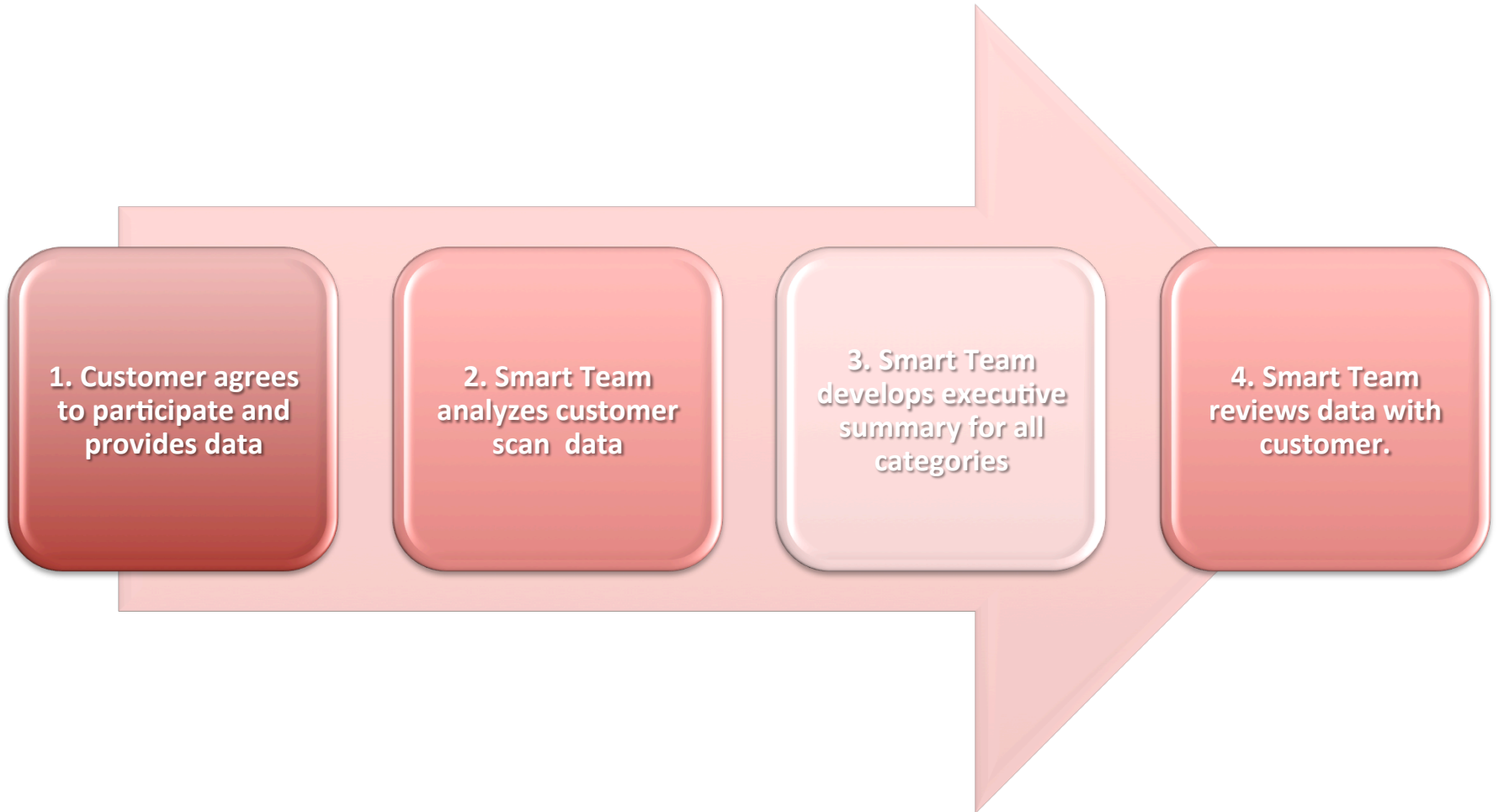


# Category Management *SMARTPROCESS*<sup>TM</sup>



# The Eby-Brown Smart Process Advantage

***Eby-Brown***

- ✓ Analytical tools using syndicated data and sales projections
- ✓ Reset service to execute your new POGs at no cost to our customers
- ✓ Item exit strategies to assist with removal of slow movers

## Competition

- Uses only internal data
- No resets offered
- No exit strategies offered