

Media Contact: Julie Jandris
Merchandising Coordinator
Eby-Brown Company, LLC
630-536-3654
Julie.Jandris@eby-brown.com

FOR IMMEDIATE RELEASE:

**EBY-BROWN COMPANY, LLC NAMED ONE OF NORTHERN TIER RETAIL'S
STRATEGIC PARTNERS OF THE YEAR**

NAPERVILLE, IL – APRIL 13, 2015 – Eby-Brown Company, LLC, a leading consumer products distributor to the convenience industry in the eastern United States, was awarded one of Northern Tier Retail's Strategic Partner of the Year awards. Northern Tier Retailer, a petroleum convenience store operator with 260 corporate & franchise locations in Wisconsin and Minnesota, has been Eby-Brown's retail partner since November 2010.

Kraig Elliot, Northern Tier Retail's Director of Marketing Category Management, highlighted Eby-Brown's strong mix of program offerings as a key factor to driving in-store growth.

"Programs like Vendor Days, where we negotiate promotional deals for the upcoming year and SmartProcess™, a leading category management solution that builds and implements our market specific planograms, are perfect examples of how Eby-Brown provides value above and beyond the industry standard." - Kraig Elliot

"We're extremely proud to be recognized for our strategic relationship with Northern Tier Retail." said Tom Wake, Co-President of Eby-Brown, "Their commitment to excellence and passion for their business continues to drive us to provide best in class service. We look forward to the continued success of our strategic partnership."

About Eby-Brown Company, LLC:

Eby-Brown Company, LLC is the largest family owned wholesale distributor in the convenience industry, driving efficiencies and profitability through their industry leading programs, technology and variety of product offerings. Eby-Brown owns and operates six distribution centers throughout the Midwest and Southeast. For more information, visit www.Eby-Brown.com or call 800-553-8249.