

Media Contact: Julie Jandris  
Marketing Coordinator  
Eby-Brown Company, LLC  
630-536-3654  
[Julie.Jandris@eby-brown.com](mailto:Julie.Jandris@eby-brown.com)

FOR IMMEDIATE RELEASE:

**EBY-BROWN NAMES MATHEW MANDELTORT  
VICE PRESIDENT OF FOODSERVICE STRATEGY & EDUCATION**

NAPERVILLE, ILLINOIS. — July 30, 2015 — Eby-Brown Company, LLC, a leading consumer products distributor to the convenience industry in the eastern United States, announced today that Mathew Mandeltort has accepted the position of Vice President of Foodservice Strategy and Education. Formerly performing as Corporate Foodservice Manager, Mr. Mandeltort accepted this new position and begins his new role immediately.

In his new position, Mr. Mandeltort will be responsible for providing the strategic direction of all Eby-Brown foodservice programs and creating a cohesive brand and marketing strategy that enhances Eby-Brown's existing position as a best-in-class national foodservice provider.

Joe Roenna, Executive Vice President of Merchandising, Procurement and Inventory Management shares, "Since he joined our team, Mat has exuded passion for the category, sharing his vast experience to make our foodservice programs second to none in the industry. Mat's extensive foodservice knowledge and enthusiasm for the category have been instrumental in creating even greater foodservice value for our customers."

"I'm incredibly excited for the opportunity to drive Eby's strategic vision for our foodservice programs and offerings. Foodservice is an incredibly exciting and dynamic category in the c-store channel. Eby-Brown continues to commit to building best-in-class foodservice programs. I look forward to being an influential team member to grow the category and working closely with our retail partners as they seek to grow their own foodservice programs," states Mr. Mandeltort.

Mr. Mandeltort has been with Eby-Brown since January 2014, and has over 30 years of experience in foodservice operations. Prior to his time at Eby-Brown, Mr. Mandeltort worked with industry leaders such as Lettuce Entertain You Restaurants and Marriott Hotels & Resorts. In addition, Mr. Mandeltort worked as a consultant for Technomic, a research and consulting firm servicing the food and foodservice industry. He stays active in the industry sharing his experiences through publications, event presentations, and his social media accounts on Facebook and Twitter (follow him @EbyFoodDude).

**About Eby-Brown Company, LLC**

Eby-Brown Company, LLC, is the largest family owned wholesale distributor in the convenience industry, driving efficiencies and profitability through their industry leading programs, technology and variety of product offerings. Eby-Brown owns and operates six distribution centers throughout the Midwest and Southeast. For more information, visit [www.Eby-Brown.com](http://www.Eby-Brown.com) or call 800-553-8249.