

Hostess Brands



VIA ELECTRONIC MAIL

June 3, 2016

HOSTESS BRANDS, LLC ISSUES CLASS II RECALL ON POSSIBLE UNDECLARED PEANUT RESIDUE IN CERTAIN SNACK CAKES AND DONUTS

Dear Customer:

Hostess Brands, LLC (“Hostess”) is voluntarily recalling approximately 710,000 cases of select snack cakes and donuts because these products may potentially contain low levels of undeclared peanut residue. This action is taken as a direct result of the recent recall conducted by our supplier, Grain Craft, of certain lots of its flour, as described in the U.S. Food and Drug Administration (“FDA”) Safety Advisory addressing this recall. The lots being recalled by Hostess were produced using flour supplied by Grain Craft that has now been recalled. For more information about this action see FDA’s website at <http://www.fda.gov/Food/RecallsOutbreaksEmergencies/SafetyAlertsAdvisories/ucm504002.htm>.

While those who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume products containing peanut allergens, the amount of peanut exposure from use of the flours and affected products is considered to be low and not expected to cause adverse health effects in the vast majority of peanut allergic consumers. To date, Hostess has received notice of two allergic reactions related to the product covered by this recall. Out of an abundance of caution, we are recalling the specific products listed on the attachment.

This recall applies **only** to the products listed on the attachment. This recall **does not affect** any other Hostess products.

Please follow these instructions to ensure a successful recall:

- **Immediately discontinue selling or distributing the products listed on the attachment with the affected batch codes and destroy all such products.**
- Upon receipt of information regarding the amount of affected product that is destroyed, we will issue a credit.
- **Complete the enclosed *Product Recall Response Form* and email it to Terry Marler at tmarler@hostessbrands.com.** It is important that you complete the *Products Recall Response Form* even if you do not have any affected product.
- **If you have further distributed this product, please immediately notify each customer about this recall and include a copy of this recall letter for clarification.**

Thank you for your cooperation in this recall. We apologize for this inconvenience. If you have questions, please do not hesitate to contact your Hostess or Broker representative.

Sincerely,

Andy Jacobs
Chief Customer Officer