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FOR IMMEDIATE RELEASE:

EBY-BROWN COMPANY, LLC CELEBRATES THE 50TH ANNIVERSARY OF THEIR FIRST TRADE SHOW

NAPERVILLE, IL – JUNE 4, 2015 – Eby-Brown Company, LLC, a leading consumer products distributor to the convenience industry, recently celebrated the 50th anniversary of their first trade show, now named the Eby-Expo.

In the last 50 years, Eby-Brown has grown from a local Illinois tobacco and candy distributor to a national distribution company, delivering thousands of products to over 13,500 retail locations.

When Eby-Brown hosted their trade show in 1966, it was the first event of its kind. The trade show was built from a single concept of connecting a distributor with customers and vendors, showcasing the best products in the market, creating unique opportunities for all involved. Today, the Eby-Expo follows the same bedrock principal of bringing people together with the goal of growing relationships and businesses.

Although the foundation remains the same, the Eby-Expo has evolved considerably over the past 50 years. The first show was a single day event, held at the Kane County Fairgrounds in St. Charles, IL. The 2015 Eby-Expo was a three-day event, held at the Blue Chip Hotel & Casino in Michigan City, IN and saw record attendance of over 1,800 people. The event featured a robust trade show, cocktail receptions, dinner, and live entertainment.

Eby-Brown's longtime retail partner, Dan Coles, President/CEO of Mickey Mart, shared, "The team at Eby-Brown hosted another impressive event at this year's Expo. After working with Eby for several years and attending many of their trade shows throughout that period, this year's was undoubtedly their best."

Tom Wake, Eby-Brown's Co-President, commented on this year's milestone, "Eby-Brown has been a family-owned and family-run business since our very first truck hit the streets of Chicago. While our geography and offerings have expanded, the staple of our success has remained the same; an unwavering commitment to our partners. This year's Eby-Expo is a celebration of all of our mutual successes."

About Eby-Brown Company, LLC:

Eby-Brown Company, LLC is the largest family-owned wholesale distributor in the convenience industry, driving efficiencies and profitability through their industry leading programs, technology and variety of product offerings. Eby-Brown owns and operates six distribution centers throughout the Midwest and Southeast. For more information, visit www.Eby-Brown.com or call 800-553-8249.