

EXPANDED PRODUCT RECALL NOTICE
URGENT

Date: May 19, 2016

To: Kraft Heinz Customers

From: Sergio Nahuz, Head of U.S. Sales, Kraft Heinz Company

Re: Expanded Recall Notice:
SunOpta Grains and Foods, Inc recalls approximately 2,000 additional cases of limited code dates of *Planters* 3 oz Sunflower Kernels with BEST BY Dates of 03 13 17*, 03 14 17*, 03 15 17* and 03 16 17* distributed only in the U.S.

SunOpta Grains and Foods, Inc. is expanding its recall of limited code dates of *Planters* 3 oz Sunflower Kernels, which they manufactured, because of the potential to be contaminated with *Listeria monocytogenes*.

The expanded recall is limited to approximately 2,000 additional cases of 3 oz packages of *Planters* Sunflower Kernels with BEST BY Dates of 03 13 17* , 03 14 17* , 03 15 17* and 03 16 17* .

No other sizes, varieties or code dates of *Planters* nuts or seeds are included in this expanded recall.

There have been two reported consumer complaints of illness associated with the recalled product.

The following is being recalled:

Product	Packaging Description	Case Best By Code Date	Carton Best By Code Date	Individual Package Best By Code Date	Case UPC	Carton UPC	3oz Package UPC
3oz Planters Sunflower Kernels	6 10ct – 3oz packages of sunflower kernels in printed film bag in a paperboard carton	7072A3 MAR '17 7072B3 MAR '17 7072C3 MAR '17 7073A3 MAR '17 7073B3 MAR '17 7073C3 MAR '17 7074A3 MAR '17 7074B3 MAR '17 7074C3 MAR '17 7075A2 MAR '17	No Code Date On The Carton	03 13 17* 03 14 17* 03 15 17* 03 16 17*	290000127100	0 2900001273 8	0 2900001271 4

(*Note: An A, B, or C will appear after the date on the package. All product for this SKU and code date are impacted regardless of the alpha numeric digit following the date.)

Please hold this product at the warehouse and do not ship any more of the affected SKU's to stores. Product will also need to be removed from store shelves.

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If you have distributed this product to retailers either within your own system or externally, please send this recall notice to them along with the “Distributor Letter.”

Your Kraft Heinz sales representative will be contacting the appropriate people within your organization to complete the recall as soon as possible and make arrangements for product disposition. **Please confirm with your Kraft Heinz representative that the recall has been executed at Retailers.**

We are sorry for the inconvenience and we appreciate your assistance in helping us complete the warehouse and store level recall. If you have additional questions, please contact your Kraft Heinz account representative.

If you get questions from consumers, please ask them to contact our Consumer Relations center at **1-800-396-5512**. The contact center is staffed from 9 a.m. to 6 p.m. EST.

This recall is being made with the knowledge of the Food and Drug Administration.



BEST BY 03 13 17 A*
BEST BY 03 14 17 A*
BEST BY 03 15 17 A*
BEST BY 03 16 17 A*

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