

PRODUCT RECALL NOTICE
URGENT

Date: **March 31, 2009**

To: ***Planters and Back to Nature Foods Customers***

Subject: **Recall Notice – *Planters and Back to Nature Products Containing Pistachio Nuts***

Back to Nature Foods Company and Planters are recalling products containing pistachio nuts that have the potential to be contaminated with the *Salmonella* organism. This possible contamination is not connected with the recent outbreak associated with peanuts.

There have been no cases of *Salmonellosis* reported to date in connection with these products and the company is issuing this recall as a precaution.

List of affected products is attached.

This recall covers ONLY Planters and Back to Nature products that contain pistachios. No other Planters, Back to Nature, or Kraft products are affected by this recall.

Please hold this product at the warehouse and remove it from retail store shelves. Your Planters and Back to Nature Foods Company sales representative will be contacting the appropriate people within your organization to complete the recall as soon as possible and make arrangements for product disposition.

If you have shipped this product to other locations either within your own system or externally, or used it in other preparations please send this recall notice to them.

We are sorry for the inconvenience and we appreciate your assistance in helping us complete the warehouse and store level recall. If you have additional questions, please contact your Kraft Broker/Account Representative.

From consumers

Consumer Response

1-800-310-3704

-----Original Message-----

From: Johnson, Ronald S [mailto:Ron.Johnson@kraft.com]

Sent: Tuesday, March 31, 2009 5:35 PM

To: John Scardina

Cc: Carolyn Nikitas; Tom Klecker

Subject: FW: Pistachio Recall

John

Please bill back Kraft for recall product and credits issued to stores.

Do no run product through the UNSL program.

Thank

Description	Retail SKU	Case SKU	Carton MOD SKU	Start Date	End Date
Planters NUTrition Heart Healthy Mix 9.75 oz	2900005957	2900005957	N/A	08/22/10	03/15/11
Planters NUTrition Digestive Health 9 oz	2900001246	2900001246	N/A	03/30/09	10/21/09
Planters NUTrition Heart Healthy Mix 11.5 oz	2900001048	2900001048	N/A	08/22/10	03/15/11
Planters NUTrition Heart Healthy 9.75oz	2900005957	2900012004	N/A	08/22/10	03/15/11
Planters NUTrition Digestive Health Mix 10oz	2900001245	2900001245	N/A	03/30/09	10/21/09
Planters NUTrition Digestive Health Mix 9 oz	2900001246	2900001290	N/A	03/30/09	10/21/09
Planters NUTrition Heart Healthy Mix 9.75 oz	2900005957	290001200425	N/A	08/22/10	03/15/11
Planters NUTrition Digestive Health Mix 9 oz	2900001246	290000129025	N/A	03/30/09	10/21/09
Planters NUTrition Go Nuts Heart Healthy Mix 1.5 oz	2900001266	2900001266	N/A	08/27/09	03/20/10
PLANTERS HARVEST Almond Orchard Blend 9.75oz	2900001322	2900001322	N/A	05/29/09	12/20/09
PLANTERS HARVEST Roasted Pistachio Grove 10 oz	2900001321	2900001321	N/A	08/27/09	03/20/10
PLANTERS Pistachio Dry Roast, 16 oz	2900007774	2900007774	N/A	08/27/09	03/20/10
Planters PISTACHIO MIX	2900001262	2900001262	N/A	08/27/09	03/20/10
BACK TO NATURE Nantucket Blend 10 oz.	5928331039	75928331039	N/A	05/29/09	12/20/09
BACK TO NATURE Cashew, Almond & Pistachio Mix 10 oz	5928331020	75928331020	N/A	08/27/09	03/20/10
BACK TO NATURE Nantucket Blend 10 oz	5928331039	7592833103915	N/A	08/27/09	03/20/10
BACK TO NATURE Pistachios/Cashews/Almond 10oz	5928331020	7592833102015	N/A	08/27/09	03/20/10
Planters Pistachio Lovers Mix 6oz	2900001023	2900001023	N/A	08/22/10	03/15/11
Planters Pecan Lovers Mix 5.5oz	2900001022	2900001022	N/A	08/22/10	03/15/11
Planters Pecan Lovers 19oz	2900001091	N/A	2900001162	08/22/10	03/15/11
PLANTERS Dry Roasted Pistachios 1.75oz	2900001274	2900001274	2900001275 - caddy	06/28/09	01/19/10
Planters TRAIL MIX - Mixed Nuts & Raisins 6oz	2900007879	2900007879	N/A	04/29/09	11/20/09
PLANTERS Seasonal Variety Tin 18 oz	2900001315	2900001315	N/A	05/29/09	12/20/09
PLANTERS Seasonal Variety Tin 18oz	2900001302	2900001302	N/A	05/29/09	12/20/09

NUTrition Mix 27CS MOD 27 oz PL NUTrition MIX	2900001270	N/A	2900012214	06/28/09	01/19/10
LOVERS - Pistachio Lovers Large Pack 21 OZ PALLET	2900001192	N/A	2900001223	08/22/10	03/15/11
Planters NUTrition Heart Healthy Mix 32CS MOD 21oz	2900001108	NA	2900001164	08/22/10	03/15/11
Planters NUTrition Heart Healthy Mix 1.5 oz	2900001357	2900001357	2900001358	05/29/09	12/20/09
BACK TO NATURE Club-Nantucket Blend 21CS MOD 28oz	75928300020	N/A	75928300062	05/29/09	12/20/09
BACK TO NATURE Club-Nantucket Blend 35CS MOD 28oz	75928300020	N/A	75928300021	05/29/09	12/20/09