

**January 17, 2009**

**URGENT INFORMATION – CLASS I RECALL**

Kellogg Company is conducting a Class I recall of the following products:

<b>Item Code</b>	<b>Item Description</b>
3010021149	Keebler, Toast & PB'n J Flavored Sandwich Crackers, 12ct tray
3010021164	Keebler, Cheese & Peanut Butter Sandwich Crackers, 12ct tray
3010021166	Keebler, Toast & PB'n J Flavored Sandwich Crackers, 12ct tray
3010026127	Keebler Sandwich Cracker Shipper, 10.4oz
3010035408	Keebler Soft Batch Homestyle Peanut Butter Cookies, 12ct tray
3010044372	Keebler Sandwich Cracker Pack Shipper, 11oz
3010047324	Keebler Sandwich Crackers, Cheese & Peanut Butter and Toast and Peanut butter, 8ct
3010047357	Keebler Toast & Peanut Butter Sandwich Crackers, 8ct
7667718165	Famous Amos Bite Sized Cookies, Peanut Butter, 60ct/2oz
7667726471	Famous Amos Bite Sized Cookies, Peanut Butter, 6ct/3 oz
7978318980	Austin Quality Foods, PB & J Cracker Sandwiches, 12x12ct tray
7978319354	Austin Quality Foods, Mega Stuffed Cheese Crackers with Peanut Butter, 12x8ct tray
7978319531	Austin Quality Foods, PB & J Cracker Sandwiches, 12x8ct tray
7978320545	Austin Quality Foods, PB & J Cracker Sandwiches, 120ct vend
7978322897	Austin Quality Foods, PB & J Cracker Sandwiches, 12xSuper Snack Pack
7978323712	Austin Quality Foods 24x Super Snack Pack Sandwich Crackers
7978325873	Austin Quality Foods, Cheese Crackers with Peanut Butter 208x45ct
7978325876	Austin Quality Foods, Cookie & Cracker Club Pack, 68ct, 40oz
7978325883	Austin Quality Foods, Toasty Crackers with Peanut Butter, 45ct, 62.1oz
7978333329	Austin Quality Foods, Chocolate Peanut Butter Sandwich Crackers, 18x12ct tray
7978338440	Austin Quality Foods, Sandwich Cracker Variety Pack
7978340412	Austin Quality Foods, Cheese Crackers with Peanut Butter, 18ctx12ct tray
7978340420	Austin Quality Foods, Toasty Crackers with Peanut Butter, 18x12ct tray
7978340612	Austin Quality Foods, Cheese Crackers with Peanut Butter, 120ct vend
7978340613	Austin Quality Foods, Cheese Crackers with Peanut Butter, Mega, 100ct
7978340620	Austin Quality Foods, Toast & PB'n J Sandwich Crackers, 120ct vend
7978340725	Austin Quality Foods Cheese & Peanut Butter Sandwich Crackers SUPERSINGLES! 120ct
7978340726	Austin Quality Foods, Toasty Crackers with Peanut Butter, SuperSingles, 120ct
7978340812	Austin Quality Foods, Cheese & Peanut Butter Sandwich Crackers, 10ct/24 pack tray
7978340820	Austin Quality Foods, Toasty Crackers with Peanut Butter, 10ct/24 pack tray
7978340921	Austin Quality Foods, Cheese Crackers with Peanut Butter, 24x.Super Snack Pack
7978340922	Austin Quality Foods, Toasty Crackers with Peanut Butter, 24x Super Snack Pack
7978340924	Austin Quality Foods, Cheese Crackers with Peanut Butter, 72xSuper Snack Pack
7978340925	Austin Quality Foods, Toasty Crackers with Peanut Butter, 72xSuper Snack Pack display
7978348635	Austin Quality Foods, Sandwich Cracker Variety Pack, 12ct/10 pack tray
7978348664	Austin Quality Foods, Cheese Crackers with Peanut Butter, 12xSuper Snack Pack
7978348665	Austin Quality Foods, Toasty Crackers with Peanut Butter, 12xSuper Snack Pack
7978348669	Austin Quality Foods, Reduced Fat Sandwich Crackers Variety Pack, 12ct/10ct tray
7978348795	Austin Quality Foods, Cheese Crackers with Peanut Butter, Bilingual, 10x24
7978348801	Austin Quality Foods, Cheese Crackers with Peanut Butter, 12x8ct tray
7978348802	Austin Quality Foods, Toasty Crackers with Peanut Butter, 12x8ct tray
7978348902	Austin Quality Foods, Toasty Crackers with Peanut Butter, bilingual package, 10x24

7978330364 Austin Quality Foods, Cheese and Peanut Butter Sandwich Cracker Variety Pack, 24/10ct  
7978335968 Austin Quality Foods, Toasty Crackers with Peanut Butter  
7978335970 Austin Quality Foods, Cheese Crackers with Peanut butter

The Class I recall involves approximately 33,000 cases of cookies and 7 million cases of sandwich crackers because the products have the potential to be contaminated with *Salmonella*.

**All manufacturing codes prior to September 16, 2009 (09 16 9) are included in this recall.**

Please follow the disposition instructions on the attached spreadsheet, complete and sign the spreadsheet and return it to your Kellogg Company Customer Service partner: **Fax Number: 800 500 3698.**

Please contact your retailers who have purchased the product and have them follow the disposition instructions on the attached form (see Retailer tab). The Kellogg credit process is a deduction. Please issue credit to the retailers who have purchased the product and include the Retailer Inventory Tracking form with your deduction.

Sincerely,

Tammy Gianfortune  
Vice President/General Manager  
Convenience Store, Drug and Value  
Kellogg's Specialty Channels