

Wyeth Consumer Healthcare

Five Giralda Farms
Madison, NJ 07940-0871



January 16, 2009

VOLUNTARY MARKET WITHDRAWAL – Labeling Error

To: Wyeth Consumer Healthcare Customer

Wyeth Consumer Healthcare is initiating a voluntary market withdrawal of the following **lots of CHAPSTICK® Medicated**. Please note that this includes all lots listed on Attachment A, as well as the display lots listed on Attachment B. Instructions for implementing this voluntary market withdrawal are provided below.

This voluntary market withdrawal is limited to SKUs in which a single tube of CHAPSTICK® Medicated is contained in a blister pack that is attached to a card. Although the information provided on the outer blister card is complete and accurate, the label affixed to the tube contained inside the blister pack mistakenly states “Sunscreen SPF 4”. In fact, the product does not contain any sunscreen ingredients. This incorrect statement only appears on the label of the inner tube; it does **not** appear on the outer blister card. Wyeth does not believe that this misstatement on the inner tube presents a safety risk to consumers.

Please note that this action does **not** cover SKUs in which CHAPSTICK® Medicated tubes are not packaged in a blister pack. The labels of these products are correct and do not contain the “Sunscreen SPF 4” statement.

This voluntary market withdrawal extends to warehouse inventory only and does not include retail store inventory. If you have distributed these products to other wholesaler or distributor level accounts, please notify these accounts of the voluntary market withdrawal and instruct them to remove these lots from their **warehouse** inventories.

INSTRUCTIONS

Our records indicate that Wyeth Consumer Healthcare shipped to you one or more of the lots listed on Attachment A, and possibly one or more of the display lots listed on Attachment B as well, during the period of **July 5, 2007 through December 10, 2008**. To help implement this voluntary market withdrawal quickly and efficiently, it is important that you take the following actions:

1. If you have any of the affected products **in your warehouse inventories**, please remove it and return it immediately. To return these products, please contact Carolina Supply Chain Services (CSCS) at 1-888-7RETURN (1-888-773-8876) and choose option #3 for Other Returns. Request a "CHAPSTICK® Medicated Kit." CSCS will send a kit consisting of prepaid shipping labels and instructions for returning **the affected lots**. A credit will be issued at list price plus \$0.31/each warehouse return fee (where incurred, per Wyeth Consumer Healthcare Policy). You will receive credit from Wyeth **only for the affected lot numbers listed on Attachment A. For the Display SKUs, you will receive credit from Wyeth only for the affected lots listed on Attachment A.**



2. **If you have distributed any of the affected lots to other wholesalers or distributors, please notify them of this market withdrawal and request return of the products to you for credit.** Subsequently, you should contact Carolina Supply Chain Services (CSCS) at 1-888-7RETURN (1-888-773-8876) and choose option #3 for Other Returns for instructions for returning the affected products you receive from your subaccounts. **This voluntary market withdrawal is to be extended to all wholesale/distributor level accounts.**
3. Please complete the enclosed prepaid postcard, record the quantities on hand you will return, and send the postcard to us immediately. **Your immediate response, even if you do not have any affected products from the subject lots, is very important to us.**

The Food and Drug Administration is aware of this voluntary market withdrawal. Wyeth Consumer Healthcare apologizes for any inconvenience resulting from this voluntary market withdrawal. If you have any questions, please call our Product Quality Department at 1-800-762-4675. Thank you for your cooperation.

Sincerely,

A handwritten signature in black ink, appearing to read "Teri G. Hall".

Teri G. Hall, Ph.D.
Vice President, Quality and Compliance
Wyeth Consumer Healthcare

Enclosure: Prepaid Return Postcard



CHAPSTICK® MEDICATED VOLUNTARY MARKET WITHDRAWAL

ATTACHMENT A

SKU	Description	Lot (Case)	EXP Date
192024A	CHAPSTICK MED BC 24CT.15OZ	B18553	1/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	B46021	1/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C03771	4/30/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	C26601	6/30/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C39375	8/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C39376	8/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C50913	8/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C50918	9/30/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C55676	9/30/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C63390	10/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C69022	12/31/2009
192024A	CHAPSTICK MED BC 24CT.15OZ	C73438	1/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	C73440	1/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	C73860	1/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	C76852	5/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	C91218	4/30/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	C97247	7/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	D08586	7/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	D17303	7/31/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	D19982	9/30/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	D22609	9/30/2010
192024A	CHAPSTICK MED BC 24CT.15OZ	D32771	9/30/2010



CHAPSTICK® MEDICATED VOLUNTARY MARKET WITHDRAWAL

Material Number	Description	Lot (Tube)	EXP Date
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	B00859	1/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	B00860	1/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	B46550	3/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C27394	6/30/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C27395	6/30/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C38931	5/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C38936	6/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C40005	8/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C40010	8/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C50987	9/30/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C50989	9/30/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C50990	8/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C52561	8/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C55248	9/30/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C55249	10/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C58846	10/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C60872	12/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C70844	12/31/2009
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C73307	1/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C73308	1/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C73310	1/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C73508	1/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C73559	1/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C80846	4/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C86520	7/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C86527	7/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C86543	7/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	C96068	4/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D15346	8/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D15347	7/31/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D15348	9/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D17536	9/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D17537	9/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D21812	9/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D22618	9/30/2010
F83330G02	CHAPSTICK MED TRP SHRINK LABEL BULK	D24070	7/31/2010



CHAPSTICK® MEDICATED VOLUNTARY MARKET WITHDRAWAL

ATTACHMENT B

DISPLAY LOTS

SKU 200473	CHAPSTICK 120PC PW		
Lot Number			Exp Date
03877R			Jan-09
06877R			Jan-09
07877R			Jan-09
SKU 200505	CS FAMILY 288PC PERM PW		
Lot Number			Exp Date
7299FA			Jun-09
7302FA			Jun-09
7303FA			Jun-09
SKU 200512	CS VAR 10CT+2 MED 432PC PD		
Lot Number			Exp Date
7268DB			Jan-09
7269DA			Jan-09
7270DA			Jan-09
8016AA			Sep-09
8017AA			Sep-09
8018AA			Sep-09
8018AB			Aug-09
8018AC			Sep-09
8021AA			Sep-09
8022AA			Sep-09
SKU 200519	CHAPSTICK 96PC ASST WS		
Lot Number			Exp Date
7327CA			Aug-09
SKU 200520	CHAPSTICK 520PC SLIDE BOX		
Lot Number			Exp Date
7352CA			Mar-09
7353CA			Mar-09
SKU 200521	CHAPSTICK 520PC SLIDE BOX		
Lot Number			Exp Date
7323DA			Mar-09



CHAPSTICK® MEDICATED VOLUNTARY MARKET WITHDRAWAL

SKU 200531	CHAPSTICK 240PC BS MODULAR SK REFILL		
Lot Number			Exp Date
7311FA			Jan-09
7311FB			May-09
7311FC			Jun-09
7312FA			Jun-09
SKU 200534	CHAPSTICK 370PC PERMANENT PW		
Lot Number			Exp Date
7318AB			Mar-09
7319AA			Mar-09
7320AA			Mar-09
8028LA			Jul-09
8029LA			Jul-09
SKU 200534A	CHAPSTICK 370PC PERMANENT PW		
Lot Number			Exp Date
7317AA			Mar-09
7318AA			Mar-09
SKU 200551	CHAPSTICK REG/CHRY/LIPMO/MED 96PC WS		
Lot Number			Exp Date
7347AB			Aug-09
7348AA			Aug-09
SKU 200583	CHAPSTICK 380PC PERMANENT PW		
Lot Number			Exp Date
8312KA			Dec-09
8315KA			Dec-09
8315KB			Mar-10
8316KA			Mar-10
8316KB			May-10
8316KC			Jul-10
8317KA			Jul-10



CHAPSTICK® MEDICATED VOLUNTARY MARKET WITHDRAWAL

SKU 200606			CHAPSTICK VARIETY 10CT+2 MED 432PC PD		
Lot Number				Exp Date	
8243CA				Jan-10	
8246CA				Jan-10	
8247CA				Jan-10	
8247CB				May-10	
8291KA				Apr-10	
8291KB				May-10	
8294KA				May-10	
8294LA				Jan-10	
8295KA				May-10	
8295LA				Jan-10	
8295LB				May-10	
8296KA				May-10	
8296LA				May-10	
8297KA				May-10	
8297KB				Jul-10	
8297LA				Jul-10	
SKU 200633			CHAPSTICK 475PC SLIDE BOX		
Lot Number				Exp Date	
8324AA				Jul-10	
SKU 200639			ADV/CS EXTREME VALUE BUY 1764PC BS		
Lot Number				Exp Date	
8308BA				Jul-10	
8309BA				Jul-10	
8310BA				Jul-10	
8311BA				Jul-10	
SKU 200640			ADV/CS EXTREME VALUE BUY 664PC BS		
Lot Number				Exp Date	
8310FA				Jul-10	
8311FA				Jul-10	
8312FA				Jul-10	
SKU 200641			ADV/CS EXTREME VALUE BUY 288PC BS		
Lot Number				Exp Date	
8312BA				Jul-10	