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## **Super Moms Product Recall**

Date: 9/1/2009

To: Montgomery, Indiana, Ohio, Wisconsin, Ypsilanti  
Returns Department, Customer service ,Credit Processor and Warehouse Personnel.

RE: SuperMoms Product recall

From: Sharon Kuncel

CC: VPs of Operations

We have been notified by SuperMoms that they have issued a voluntary recall on selected sandwich products due to precautionary measures due to presumptive positive for a strain of Listeria. These particular strains are not harmful to consumers, but as a precautionary measure are being recalled.

Below are the effected items:

**54757-0 CS SMOM SSG/EGG/CHSBISC CS-UPC:00763913740356**  
**WI ONLY : 71613-4 CS SMOM WI SEC BISC CS-UPC:00763913941104**  
Lot Codes : 222-09-3, 230-09-2, 231-09-1, 231-09-3, 232-09-2

**54759-6 CS SMOM SSG/EGG/CHS MFN CS-UPC:00763913740035**  
**WI ONLY: 71614-2 CS SMOM WI SEC MUF CS-UPC:00763913940602**  
Lot Codes: 217-09-5, 230-09-3, 231-09-2

**67760-9 CS 7TH ST MAPLE SSG BISC 67760-9 CS 7TH ST MAPLE SSG BISC**  
**WI ONLY: 71783-5 CS SMOM WI MAPLE SSGBISC CS-UPC:00763913730258**  
Lot Codes: 222-09-4, 224-09-2, 228-09-2, 236-09-4

Sales and Customer Service Personnel: The Smom sandwich items are proprietary to Speedway and Super America locations. Stores should remove any product with the above listed UPC codes from their shelves immediately. They should then be issued credit as merchandise **damaged on delivery**. (This will avoid the handling charge associated with a customer credit being marked returned unsaleable.) In the reason section, please list "manufacturer product recall", and return the product to our warehouses for processing. All product should be returned to our warehouses by 09/18/09.

Returns Department: Please process the credit as you normally would for damaged on delivery. The product will be returned to the manufacturer and instructions will follow.

We have pulled all effected product from the DCs and are working on replenishment from the manufacturers.

If you have any questions, please feel free to contact me in Naperville at ext. 3954.

Thanks,  
Sharon