



Unilever

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Lipton® is one of the most recognized beverage brands in the world and #1 tea brand in North America. Lipton® is enjoyed by people in over 80 countries making them the largest supplier of branded tea in the world. With their own tea estates and over 100 years of experience tasting, buying, and blending tea, Lipton® is the tea expert.

Benefits of Tea:

- Tea is the world's favorite beverage after water.
- Tea is half the caffeine of a regular cup of coffee.
- In the U.S., specialty tea is the fastest growing segment in the hot tea category at 7% growth.
- Specialty tea satisfies consumer desire for greater variety.
- Green tea is the fastest growing segment within specialty tea. and is experiencing double digit growth in the U.S.

Benefits of Lipton®:

- #1 consumer preferred brand.
- Top Quality, chef inspired flavors.
- Updated, contemporary graphics.
- Unique packaging for longer shelf life.

Equipment:

- Merchandising materials are available.

Lipton® Tea items:

SRP = \$.99 GPM = 80%

For equipment information, visit

www.Eby-Brown.com/Foodservice.

Offerings

ITEM#	DESCRIPTION	SIZE	C/PK	R/PK	UPC
73650-4	CHAMOMILE	2.2GR	6	28	041000001236
73671-2	DARJEELING	2.2GR	6	28	041000000182
71871-8	ENGLISH BREAKFAST	2.2GR	6	28	041000000161
71737-1	GREEN TEA 100% NTRAL	2.2GR	6	28	041000206655
71739-7	SPICED CHAI	2.2GR	6	28	041000001069
73652-0	LEMON	2.2GR	6	28	041000001229
71740-5	"BRISK" BLACK TEA	2.2GR	6	28	041000002915
717389	ORANGE PASSION FRUIT	2.2GR	6	28	10041000102520
718726	GREEN TEA W/LEMON	2.2GR	6	28	10041000000994
717405	"BRISK" BLACK TEA	2.2GR	10	100	10041000002912



Item assortment may vary.