



Sara Lee Roller Grill

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Sara Lee Food Service offers a family of leading brands for the roller grill. Sara Lee offers a complete line of high quality and innovative meat products to meet the needs of today’s consumers. Sara Lee brands are highly recognized and lead to consumer confidence in the product, resulting in repeat purchase. Consumers love the taste of Sara Lee products!

Ball Park Hot Dogs are America’s #1 brand of hot dogs and own 96% of consumer brand awareness.

Hillshire Farm is America’s #1 brand of smoked sausage with consumers declaring it as their favorite smoked sausage brand more than 2 to 1 over the competition. Hillshire Farm also has consumer brand awareness of 96%.

Benefits of Sara Lee Food Service:

- No. 1 Brands in the U.S.
- Our brands are household names that consumers know and trust.
- When they purchase a Ball Park or Hillshire Farm product they are confident in knowing what they are getting.
- We offer innovative marketing solutions to maximize sales and profits.

Equipment:

- Equipment available for purchase includes roller grills, bun cabinets, and sneeze guards.
- “Fire Up The Grill” **FREE** merchandiser.
- Merchandising kits are available.
- **FREE** product is available with equipment purchase by completing and sending in counter smart coupons.

Preparation:

- Thaw in refrigeration for approximately 72 hours
- Heats on roller grill in 20 min.

Sara Lee Roller Grill items:

SRP = \$1.29 GPM = 45%

For equipment information, **visit** www.Eby-Brown.com/Foodservice.

Offerings

ITEM#	DESCRIPTION	SIZE	C/PK	R/PK	UPC
55762-9	BALL PARK BEEF FRANKS 5/1	3.2	1	50ct	10054500167180
54619-2	BALL PARK BEEF FRANK 8/1	2	1	80ct	10054500167197
17769-1	BALL PARK MEAT FRANK 5/1	3.2	1	50ct	10054500167210
52406-6	BALL PARK MEAT FRANK 8/1	2	1	80ct	10054500167203
52584-0	BALL PARK JUMBO BEEF FRANK 4/1	4	1	40ct	10054500167487
17495-3	HILLSHIRE FARM POLISH SAUSAGE 5/1	3.2	1	50ct	10077900284967
52199-7	HILLSHIRE FARM CHEDDARWURST 5/1	3.2	1	60ct	10044500321026
72006-0	JIMMY DEAN BREAKFAST LINK SAGE 6/1	2.7	1	72ct	10044500113932
17491-2	HILLSHIRE FARM JALAPENO MESQ SAUSAGE 5/1	3.2	1	50ct	10044500113942

