



Prairie City Bakery

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Eby-Brown

Prairie City Bakery provides the foodservice, convenience store, and drug store channels with innovative sales building programs and award-winning quality baked goods, including Cinnamon Rolls, Muffins, Donuts, Danish, Chocolate Dipped Pretzels, Bear Claws, Brownies, and Cookies. In 2009, they were awarded the “Best Bakery” award by Convenience Store Decisions Magazine, “Best New Product” by Convenience Store News and named to the Inc. 500 List of Fastest Growing Companies.

Cookies are the ultimate comfort food and impulse buy! Prairie City cookies have a homemade taste and a hand-wrapped look. They sell best when merchandised by the cash register or coffee bar.

- Cookies represent 20% of sales in bakery category.
- Prairie City cookies are the official cookie of the Chicago Cubs, Houston Astros, and Chicago Wolves.
- Prairie City is the #1 cookie sold throughout grocery wholesale.
- Counter rack is provided **FREE!**
- POS materials are provided **FREE!**
- Shelf life after thaw = 7 days.

Prairie City Bakery items:

SRP = \$1.59 GPM = 50%

For additional information, **visit**

www.Eby-Brown.com/Foodservice.



Offerings

| ITEM# | DESCRIPTION | SIZE (oz) | C/PK | R/PK | UPC |
|--------------------------|--|-----------|------|------|----------------|
| DOWN HOME COOKIES | | | | | |
| 22560-7 | I.W. CHOCOLATEY CHUNK | 3 | | | 797884740190 |
| 22561-5 | I.W. OATMEAL RAISIN | 3 | | | 797884741197 |
| 22562-3 | I.W. PEANUT BUTTER | 3 | | | 797884742194 |
| 22563-1 | I.W. WHITE MACADAMIA NUT | 3 | | | 797884773006 |
| 22564-9 | I.W. MMM...CANDY | 3 | | | 797884744198 |
| 52128-6 | I.W. SNICKERDOODLE | 3 | | | 797884746192 |
| 18147-9 | PRAIRIE CITY SLANT BACK COOKIE RACK | 1 | | | 00642984181476 |
| 76722-8 | PRAIRIE CITY CUBS COOKIE RACK | 1 | | | 00797884969188 |