



Piccadilly Circus Pizza

You've got 'round-the-clock' business and customers. You need food for every hour, every day part, every taste. That's exactly what you get from Piccadilly Circus Pizza. But don't let the "Pizza" in our name fool you. We have everything your customers could want – multiple varieties of breakfast sandwiches, a wide array of sub sandwiches (including our Sandwich Sensations line), belly-filling burritos, delicious cakes and cookies, and tasty snacks. And, of course, the world's best C-store pizza, in fresh and freezer-to-oven programs.

Partnering with Piccadilly Circus Pizza gives you the ability to offer your customers the best food products available in the industry, delivered in a complete in-line Pizza Cafe, a grab 'n' go, hot and cold Pizza Cafe kiosk, or other options to fit your existing space. All of Piccadilly's programs are designed to provide simplicity of execution, high product quality, and some of the best margins in the industry. Piccadilly's goal is to be a business partner with their licensees, and work every day to boost their licensees' bottom line.

NEW Day'N Night Bites

Day'N Night Bites is a new brand of sandwich service. We know your customers get bored with the "same old" and so do we. Of course, we prepare tried'n true sandwich classics like Ham'n Swiss and Sausage'n Egg. But we also work to stay ahead of taste trends. Interesting cheeses, healthy ingredients, different combinations of flavors are being tested in our kitchen.

Day'N Night Bites sandwiches are wrapped in our kitchens so you're assured of freshness and quality. The only labor you have is keeping the shelves stocked.

Piccadilly Circus Pizza Offers:

Variety - Piccadilly Circus Pizza provides you with an ever-changing and comprehensive menu selection. We have food for every hour of the day and night. We keep your menu exciting by continuously introducing new products and flavor profiles.

Support - Keeping things simple is what makes us different. And it's what makes us better. The bottom line is that we want you to be successful. So we do everything we can to help ensure your success from before day one. At Piccadilly Circus Pizza, great service goes hand-in-hand with great food, so you can expect us to be your business partner providing training, operational

and marketing support, and helping to keep your foodservice business turning a profit.

Profits - Your low product costs and low investments will keep your business profitable. Volume rebates and incremental sales boosts make turning a profit even easier. Partnering with us will allow you to offer what your customers demand with the variety they desire.

Equipment:

- Equipment needs vary by location and by program offering.
- Flexible equipment and fixture requirements allow each store to customize the program for their store.
- Piccadilly will work with each location to determine equipment needs.

For more information about becoming a Piccadilly Circus Pizza location, visit www.Eby-Brown.com/Foodservice.



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