



Nestle Hand Held

Eby-Brown

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America is eating better whenever and wherever with **HOT POCKETS®** brand. Since our yummiy-stuffed handheld sandwiches first appeared on supermarket shelves in the early 1980s, America has been, well-eating them.

We created convenient, delicious, and affordable HOT POCKETS® sandwiches so our customers could take a portion of their breakfast, lunch, dinner, and snacks to go. And, 25 years later, it seems they really went with it.

Thanks to Chef America Inc.'s specially formulated, patented dough, classic filling combos and microwave-crisping sleeves, the '80s brought us a packaged food icon.

Hot Pockets Benefits:

- #1 selling brand of stuffed sandwiches.
- Nestle dominates the sandwich and snack category with a 22.6% dollar share.
- A recognized and trusted brand.
- Packaging that allows quick heat and eat.
- Value pricing on a premium product.

- Handheld convenience for on the go eating.
- Product shelf life 14 days refrigerated.

Preparation:

- Microwave: 2 minutes.
- Oven: 12 minutes @ 350 degrees.
- Product can be held in a warmer for 4 hours.

4oz Hot Pockets:

SRP = \$1.39 GPM = 48%

8oz Hot Pockets:

SRP = \$1.99 GPM = 33%

For more information, **visit**

www.Eby-Brown.com/Foodservice.



Offerings

ITEM#	DESCRIPTION	SIZE (oz)	C/PK	R/PK	UPC
4oz PRODUCTS					
12876-9	PHILLY STEAK & CHEESE	4	24	1	043695037005
37070-0	SAUSAGE EGG AND CHEESE	4	24	1	043695031003
37071-8	HAM/CHEESE	4	24	1	043695032000
37072-6	PEPPERONI PIZZA	4	24	1	043695033007
37073-4	BEEF&CHEDR	4	24	1	043695038002
69815-9	CHICKEN MELT	4	24	1	043695039009
8oz PRODUCTS					
03983-4	HAM&CHEESE	8	12	1	043695097023
45867-9	BEEF&CHEDDAR	8	12	1	043695097016
24235-4	STEAK & CHS JALAPENO CHEESE	8	12	1	043695097047
24436-8	PEPPERONI PIZZA	8	12	1	043695097030
37074-2	MEATBALL MOZERELLA	8	12	1	043695097061
77139-4	JALAPENO BACON CHEESEBURGER	8	12	1	043695097160