



Caribbean Crème

Caribbean Crème

Eby-Brown

Caribbean Crème, the coolest craze in frozen drinks, brings the luscious taste of classic Caribbean refreshments to your customers. **Caribbean Crème** is a 99% fat-free, all natural frozen smoothie. Your customers will enjoy Caribbean Crème for its refreshing taste. You will enjoy Caribbean Crème's outstanding sales potential and exciting, turn-key promotional support. If you're looking for satisfied customers and increased profits, look to Caribbean Crème!

Current Trends:

- Retailers are recognizing the increasing demand for Frozen Non-Carbonated drinks.
- Trends are leading to higher quality frozen drinks that are appealing to adults and children.

Recommendations:

- Recommended that retailers focus on carrying the top selling flavors such as Strawberry and Blue Raspberry.

Caribbean Crème Benefits:

- High quality frozen smoothie that is soft in texture and more refreshing than sweet.
- Eye-catching, colorful promotional material.
- Refreshing flavors.
- Energy drink flavors.
- Fun, "mix it up" flavors that allow your customer to customize their drink.
- Taste that is popular with kids and adults.

Caribbean Crème items:

SRP = \$.99 for 12 oz, \$1.49 for 20 oz GPM = 55%

Offerings

ITEM#	DESCRIPTION	C/PK	R/PK	UPC
51561-9	STRAWBERRY	1	4	674018078001
51558-5	BANANA	1	4	674018078018
51559-3	BLUE RASPBERRY	1	4	674018078025
51560-1	DREAMSICLE	1	4	674018078063
67863-1	LEMONADE	1	4	674018078056
67864-9	RASPBERRY LEMONADE	1	4	674018078155
67861-5	32 DEGREE BLUE SPORT DRINK	1	4	674018078179
67862-3	32 DEGREE BERRY ENERGY DRINK	1	4	674018078605
69892-8	CARIBBEAN CRÈME 20 OZ. CUPS	20	50	49202551415
69891-0	CARIBBEAN CRÈME 12 OZ. CUPS	20	50	49202551408
69893-6	LID (FITS 12 OZ. AND 20 OZ. CUP)	10	100	49202002351

Equipment:

- \$2199 cost.
- Purchase equipment and receive 6 **FREE** cases of product – retail value \$626.
- **FREE** maintenance.
- Return on investment in less than 6 months.
- Branded cups.
- **FREE** point of purchase materials.
- **FREE** equipment merchandising.
- **FREE** "mix it up" merchandising available.

For equipment information, visit www.Eby-Brown.com/Foodservice.

